



FACULTY OF  
FINE ARTS

## ADMISSIONS CATALOGUE

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MFA | BFA | DDPC

NOIDA | BAREILLY | NEPAL

# OUR VISION

To emerge as an Institute of National Importance in Cultural and Creative Arts, guiding learners from India and around the world to become artists, thinkers, leaders, and cultural documentarians.

The institution draws inspiration from India's great historical knowledge centres, Nalanda and Takshashila, in its commitment to deep learning, mentorship, and cultural continuity.

# OUR TEACHING METHODOLOGY

## **Guru–Shishya Mentorship**

Small learning groups guided by experienced faculty. Every student has access to direct mentorship, not just classroom instruction. This model, rooted in India's oldest educational traditions, ensures that learning is personal, deep, and transformative.

## **Practice-Based Learning**

We learn by doing. Projects, studio work, fieldwork, and real assignments form the core of every programme. Theory supports practice, not the other way around.

## **Industry Integration**

Students work on real briefs with media houses, corporate brands, government events, cultural

organisations, and NGOs throughout their programme. By the time they graduate, they have a portfolio of real work, not just academic exercises.

## **Research & Cultural Documentation**

Students participate in active research projects related to Indian history, crafts, communities, and visual culture. IIP has conducted more than 25 research projects in Indology and cultural documentation.

## **Interdisciplinary Learning**

Programmes intentionally combine art, technology, cultural studies, and entrepreneurship, because the creative professional of today cannot operate in silos.

**CREATING  
LEADERS  
THINKERS  
ARTISTS.**



**SINCE  
2010**

IIP Foundation - Initiatives for India's Progress - is a registered non-profit organisation established to promote cultural, creative, and visual arts education while contributing to social development and nation building through art, research, and documentation.

IIP Academy is the educational arm of IIP Foundation and one of India's most recognised institutes for Photography, Visual Arts, and Creative Education.

Since 2010 - over 16 years - IIP has been building photography education in India as a core, serious art and a serious profession. Through rigorous training, strong personal mentorship, and outcomes that students can prove in the real world, IIP established itself as an early pioneer of regular, hybrid, and online learning in professional photography education.

Over time, IIP has grown into a broader visual arts centre - expanding into filmmaking, printmaking, UI/UX, painting

and graphics, applied arts, and more. Because today's creators must think across mediums.

Our commitment is direct: it isn't creative unless it works in the real world. That is why every programme at IIP is built around portfolio quality, industry readiness, and a 100% placement record. Every student is treated as a brand in the making, trained to develop a distinct creative voice, professional discipline, and the confidence to present their work publicly. The results are visible. IIP students and alumni are spread across the globe, delivering and showcasing their talent professionally in creative industries and cultural spaces worldwide.

In collaboration with Bareilly International University (BIU), IIP Academy now offers degree and diploma programmes that combine this proven creative training with a formally recognised university qualification - making IIP x BIU graduates competitive in both Indian and international creative industries.

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A Vision Rooted in India's Deepest Traditions IIP's ambition reaches further than a curriculum or a campus. It draws its inspiration from Nalanda and Takshashila, India's ancient centres of knowledge, research, and civilisational thought, where learners travelled from across the world not merely to acquire skills, but to study history, philosophy, literature, and culture in their fullest depth. That spirit lives at the heart of IIP. We are building more than an institute, we are building a knowledge and research centre for visual arts and visual culture, where students and scholars from across India and the world can

come together to understand art not in isolation, but as an expression of the civilisation that produces it. Since 2010, we have built a strong foundation, in faculty, methodology, outcomes, and community. Now, with our new and significantly expanded centre in collaboration with Bareilly International University, we enter a new chapter. One that is larger in scale, deeper in academic rigour, and longer in ambition. We are not just training the next generation of photographers and artists. We are creating a legacy, for the discipline, for the culture, and for the generations of creators yet to come.

**ABOUT  
IIP**

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IIP x BIU operates across two campuses that together offer one of the most complete creative arts learning environments in the country - combining IIP's professional culture in Noida with BIU's expansive, internationally-standard academic campus in Bareilly.

#### **IIP Academy - Noida**

4 professional studios: (fashion/editorial), product & advertising, portrait, and podcast/visual content

Fully operational analog darkroom, one of very few remaining in professional arts education in India

Advance digital editing lab with industry-standard software

Exhibition gallery for student and visiting shows

Specialised library of 4,000+ curated titles across photography, fine arts, film, advertising, philosophy, aesthetics, and archiving

Indian heritage archive, documenting freedom, history, and visual culture

#### **Bareilly International University, Bareilly**

60-acre integrated campus built to international standards

Studios and labs equipped for all IIP x BIU programme disciplines

Residential hostels for students and faculty

Auditorium, sports facilities, and collaborative common spaces

UGC recognised with all statutory government approvals

**INFRASTRUCTURE  
& FACILITIES**

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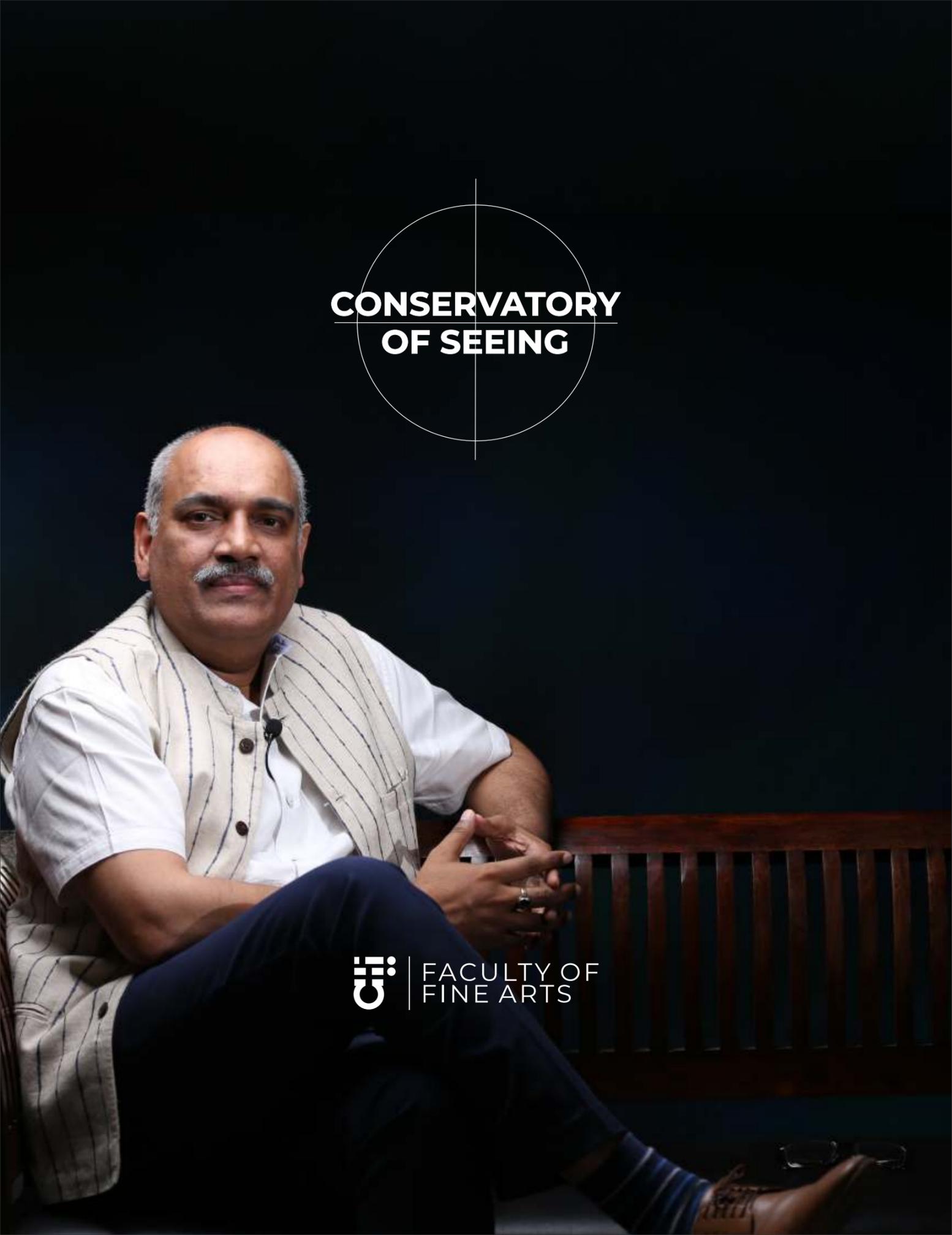
Conservatory of Seeing is IIP's belief that an artist is shaped first by the quality of their attention. To "see" is not merely to look - it is to notice structure in chaos, light in silence, meaning in the ordinary, and to hold that perception long enough for an idea to form.

From that moment, ideation begins: the mind connects references, memory, culture, and emotion into intent; visualisation follows, where the artist imagines form, framing, rhythm, and sequence before the camera is even raised.

Aesthetics, then, is not decoration but judgment, what to include, what to remove, how to balance restraint with expression, how to make an image honest to its purpose.

In this totality, seeing becomes a discipline: practice, critique, and refined choices that turn observation into visual language and visual language into work that can stand in public - with clarity, depth, and responsibility.

**CONSERVATORY  
OF SEEING**



## CONSERVATORY OF SEEING

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## The Conservatory of Seeing

To see is not merely to look.

Throughout human history, the most consequential act has not been to build, to rule, or to conquer, it has been to observe with intention. The cave painter at Lascaux. The sculptor at Sanchi. The photographer at the edge of a vanishing world.

At IIP Academy, we believe that the discipline of seeing, truly, deeply, and critically seeing, is the foundation of all creative and cultural practice.

The Conservatory of Seeing is our guiding principle for 2026. It is an invitation to train the eye the way a conservatory trains the voice: with rigour, with reverence, with an understanding that technique alone cannot produce art, but without technique, instinct remains mute.

This catalogue is not merely a programme listing. It is a declaration of the kind of education we believe India, and the world, deserves: one rooted in cultural depth, academic excellence, and the unshakeable conviction that artists are among civilization's most necessary citizens.

We welcome you to look. And, in looking, to begin to see.

**Rajesh Goyal**

Founder & Chairman

IIP Foundation

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# THE BAREILLY INTERNATIONAL UNIVERSITY CAMPUS



### **Degree Academic & Residential Centre**

The BIU campus at Bareilly is one of the most expansive and fully equipped university environments in the region, purpose-designed for the new-age requirements of professional creative and academic education.

### **60-Acre Integrated Campus**

Spread across 60 acres, the BIU campus is a fully integrated academic township, bringing together teaching, research, residential, cultural, and recreational facilities under a single, planned environment. Designed to international standards, the campus provides students with the space, infrastructure, and atmosphere that serious academic and creative work demands.

### **Studios & Labs, International Standard**

All studios and laboratory facilities on campus are built and equipped to international specification, covering the full range of disciplines offered under the IIP × BIU programmes, photography, fine arts, filmmaking, digital arts, and applied creative disciplines. Students have access to professional-grade equipment and working spaces that match and in many cases exceed, what they will encounter in industry.

### **Residential Facilities**

Separate, well-maintained hostels for students and faculty ensure that learning does not stop at the classroom door. Residential life at BIU is an integral part of the academic experience, fostering community, collaboration, and the kind of creative exchange that only happens when people live and work together.

### **Auditorium & Cultural Spaces**

A fully equipped auditorium supports lectures, performances, screenings, symposia, and public events, connecting the campus to the wider cultural and academic world. Dedicated common areas and collaborative spaces are designed to encourage interdisciplinary interaction and student-led creative activity.

### **Sports & Recreational Facilities**

Comprehensive sports and recreational infrastructure supports student wellbeing, discipline, and community life, recognising that a creative professional's development is not limited to the studio or classroom.

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NEP 2020 supports a higher-education model where learning is built through credits, practice, and real work, not only classroom theory.

For creative disciplines, this matters because photography and fine arts demand studio time, field exposure, critique, and production.

NEP 2020 also emphasizes creative and critical thinking and encourages multidisciplinary learning, which is essential for today's visual artists who work across art, culture, media,

technology, and communication.

In line with this, IIP follows a structured, credit-based pathway with project-led assessment, internships/field assignments, and portfolio outcomes, so students graduate with both academic progression and professional-level work they can present, publish, or apply in the industry.

**NEP 2020  
ALIGNED**

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**CREATIVITY > CONFIDENCE > CULTURE > CAREER**

## **OUR PHILOSOPHY**

Everything we do at IIP × BIU is designed to move students through this transformation:

Develop genuine artistic thinking, not just technical skill

Build confidence through practice, exposure, and real-world work

Understand the cultural context and responsibility of art

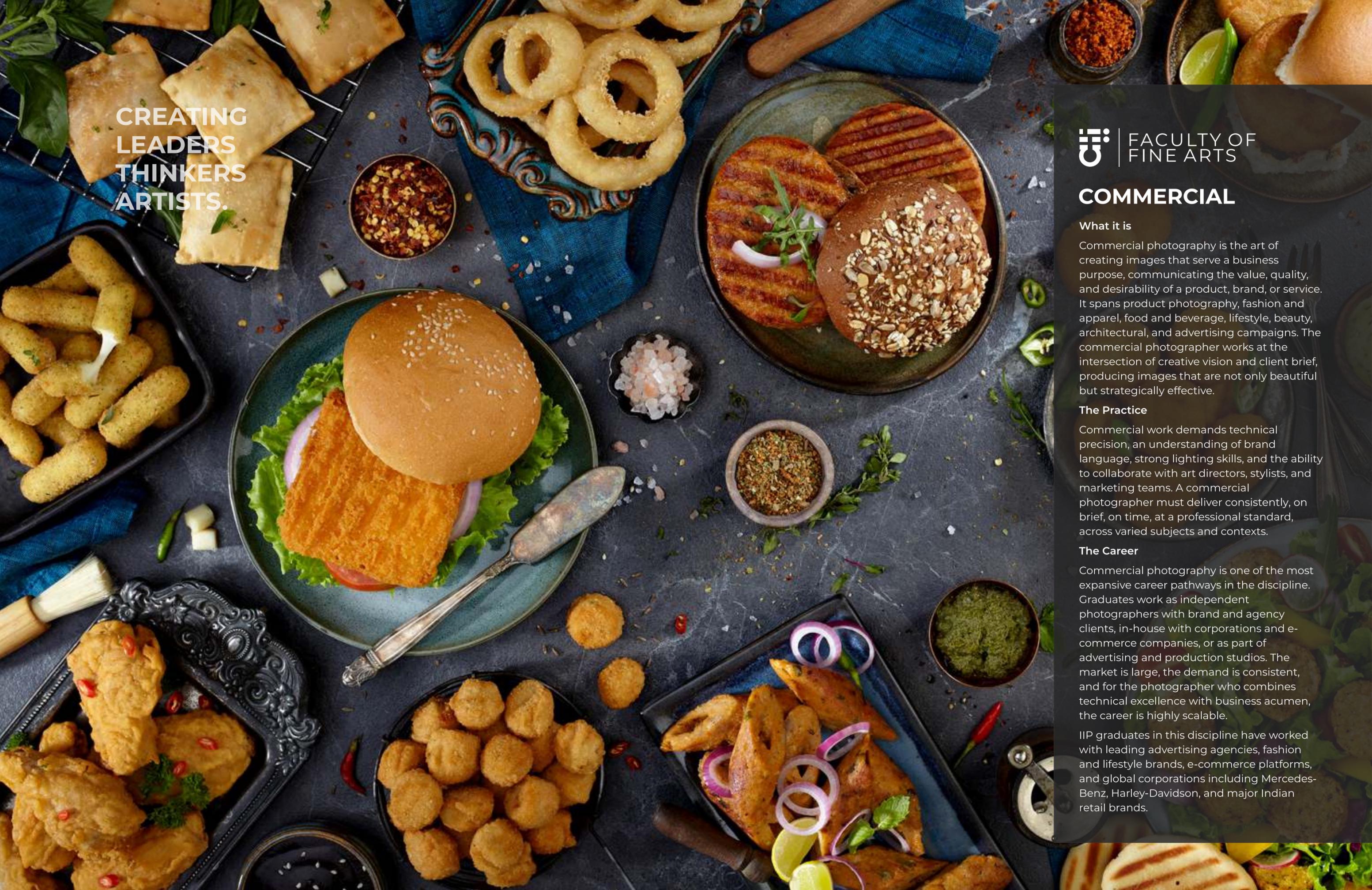
Convert artistic ability into a sustainable, meaningful career

We believe the best creative education happens at the intersection of art, technology, culture, and entrepreneurship, and our programmes are designed exactly around that belief.

# GENRES & CATEGORIES

## Photography Disciplines, Finding Your Professional Voice

At IIP × BIU, every student learns the full spectrum of photographic practice, technical mastery, lighting, composition, post-production, history, and visual theory. But education here does not end at competence. It ends at identity. Over the course of their programme, each student discovers where their natural strengths, sensibilities, and ambitions converge. The final portfolio, the document that launches a professional career, is not a generic showcase of everything learned. It is a deliberate, curated statement of who the student is as a creative professional and where they intend to go.



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## COMMERCIAL

### What it is

Commercial photography is the art of creating images that serve a business purpose, communicating the value, quality, and desirability of a product, brand, or service. It spans product photography, fashion and apparel, food and beverage, lifestyle, beauty, architectural, and advertising campaigns. The commercial photographer works at the intersection of creative vision and client brief, producing images that are not only beautiful but strategically effective.

### The Practice

Commercial work demands technical precision, an understanding of brand language, strong lighting skills, and the ability to collaborate with art directors, stylists, and marketing teams. A commercial photographer must deliver consistently, on brief, on time, at a professional standard, across varied subjects and contexts.

### The Career

Commercial photography is one of the most expansive career pathways in the discipline. Graduates work as independent photographers with brand and agency clients, in-house with corporations and e-commerce companies, or as part of advertising and production studios. The market is large, the demand is consistent, and for the photographer who combines technical excellence with business acumen, the career is highly scalable.

IIP graduates in this discipline have worked with leading advertising agencies, fashion and lifestyle brands, e-commerce platforms, and global corporations including Mercedes-Benz, Harley-Davidson, and major Indian retail brands.

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## **FASHION**

At IIP, fashion is taught like a studio discipline. Students learn to plan shoots properly, execute with consistency, and deliver professional outputs.

The focus stays on lighting precision, art direction, styling coordination, and clean post-production, backed by critique and portfolio standards.

Each student is pushed to build a fashion body of work that is coherent, not a set of random “good photos.”

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## **CONCEPTUAL**

### **What it is**

Conceptual photography places the idea at the centre of the image. The photograph is not a record of something that exists, it is the construction of something that communicates a thought, an emotion, a question, or a perspective. Subject, setting, light, and post-production are all deliberately composed in service of a concept. The result is imagery that provokes, challenges, and stays with the viewer long after the first glance.

### **The Practice**

This discipline demands a strong philosophical and artistic foundation, an ability to think in images, to translate the abstract into the visual, and to direct every element of a frame with intention. Conceptual photographers often work with elaborate set construction, digital

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## **EDITORIAL**

### **What it is**

Editorial photography tells stories in the service of publication. Whether for magazines, newspapers, digital media, or long-form journalism, the editorial photographer works to illuminate a subject, a person, an event, an idea, a culture, through imagery that informs, contextualises, and engages. Unlike commercial work, editorial photography prioritises truth, narrative, and perspective over product or brand.

### **The Practice**

Editorial photographers must think like visual journalists, reading situations quickly, working in varied and often unpredictable conditions, and producing images that stand alone as well as in sequence. Strong people skills, cultural sensitivity, and the ability to build trust with subjects are as important as technical fluency. Editorial work spans portraiture, reportage, travel, food, interiors, fashion editorial, and event coverage.

### **The Career**

Graduates in this discipline work with national and international publications, digital media platforms, creative agencies, and public relations firms. Fashion editorial, celebrity portraiture, and cultural reportage are among the most sought-after niches. Many editorial photographers build careers that combine regular publication commissions with personal long-form projects, creating a body of work that grows in cultural significance over time.

IIP has strong connections with Indian and international media, and students regularly contribute to editorial projects during their programme, building relationships and bylines before they graduate.



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## DOCUMENTARY

### What it is

Documentary photography is the practice of bearing witness. It records the world as it is, communities, events, conditions, histories, and lives, with honesty, rigour, and a commitment to truth. At its finest, documentary photography does not merely show what happened. It creates the visual record that history will rely on. It builds empathy across cultures, amplifies voices that would otherwise go unheard, and holds power accountable.

### The Practice

Documentary photographers work over extended periods with their subjects, developing trust, observing carefully, and building narratives that unfold across bodies of work rather than single images. The discipline demands patience, ethical clarity, cultural understanding, and a genuine curiosity about the world. Technical skill matters, but the ability to be present, and to be trusted, matters more.

### The Career

Documentary photographers work with NGOs, international organisations, news agencies, cultural institutions, and book publishers. Many develop long-term personal projects alongside commissioned work, building reputations as visual storytellers whose archives carry lasting value. Photography grants, residencies, exhibitions, and award programmes provide both income and recognition for serious documentary practitioners. At IIP, this discipline connects directly to our research and cultural documentation work, students contribute to real archival projects as part of their training.

IIP's documentary programme is inseparable from its cultural mission. Students who choose this path are not just learning photography, they are joining a tradition of visual scholarship that IIP has been building since 2010.

# COURSES & PROGRAMS

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Photography | Cinematography

## DUAL DIPLOMA IN FINE ARTS

The Dual Diploma in Fine Arts is a two-year, four-semester programme designed for students who are serious about building a professional creative career, and want the academic rigour, structured progression, and industry readiness to back it up.

The programme is structured on a credit-based learning system aligned with the National Education Policy (NEP) 2020, ensuring academic credibility, flexibility, and recognition that meets the standards of modern higher education in India.

At its core, this is a deeply practical programme. Studio work, project assignments, and real-world briefs form the backbone of every semester, but always grounded in theoretical correctness. Students understand not just how to make work, but why it works, developing the critical vocabulary and

conceptual foundation that separates a trained professional from a self-taught practitioner.

Progress is measured through a continuous review and critique system, where work is regularly evaluated by faculty, peers, and industry practitioners. This culture of honest, structured feedback builds the resilience, self-awareness, and professional discipline that creative careers demand.

The outcome of the programme is an industry-ready portfolio, a curated, purposeful body of work that demonstrates technical mastery, conceptual thinking, and a distinct professional voice. Graduates leave not just with a diploma, but with the work, the confidence, and the professional identity to enter the creative industry on their own terms.

### COURSE HIGHLIGHTS

Course Features	Proficiency in Digital Photography, Sources & Quality of Various Lights, Practice outdoor & studio Photography, Digital post-production, Visual Literacy. Specializations, Jobs / Business in Photography	
Course Name	Dual Diploma in Photography - Two Years Diploma in Professional Photography	
Eligibility	10th Pass. Evening Degree / Vocational Courses students may also join. Students will need to have their own DSLR, laptop and external hard drive (Students with questions regarding cameras are encouraged to contact the instructor)	
Course Duration	Two Academic Year (4 Semesters)* Sem 1 - Foundation and Sem 2 - Advance   Sem 3 and Sem 4 Specialization & Portfolio	
Maximum Seats	30 seats	To apply portfolio submission is must

\*Ask for more options

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Photography | Film Making

## BACHELORS IN FINE ARTS

The Bachelor of Fine Arts in Photography is a four-year, eight-semester undergraduate degree — one of the most comprehensive and seriously structured photography programmes in India. Built on a credit-based learning system fully aligned with the National Education Policy (NEP) 2020, the programme carries 160 credits and includes a mandatory six-month internship in the final semester.

This is not a course about taking pictures. It is a degree that builds complete visual thinkers — photographers who can create with discipline, research with rigour, write with clarity, and present their work with confidence in both commercial and cultural spaces.

Duration: 4 Years | 8 Semesters | 160 Credits  
Batch Timing: Monday to Friday, 10:30 am – 4:30 pm  
Campus: Noida & Bareilly | Placement Record: 100%

**Studio Practice** — A major photographic project every semester, guided by mentors and assessed through structured juries and critique sessions

**Critical Thinking & Writing** — Visual culture, aesthetics, ethics, and academic writing so students can articulate intent, defend choices, and create work with intellectual depth

**Curation & Publication** — How photographs live in the world: exhibitions, photobooks, archives, editorial formats, sequencing, wall text, and audience experience

**Professional Readiness** — Portfolio strategy, copyright, client systems, pricing, negotiation, and a career path built on real outcomes

Specialisation areas include: Fine art and conceptual photography · Documentary storytelling and long-form visual essays · Portrait and identity · Editorial and applied genres · Space, architecture, and landscape · Moving image foundations · Curation, publication design, and exhibition-making · Archives, research, and cultural documentation

**Research & Documentation:** Research is woven into the programme from the first year — not as a separate academic exercise, but as an integral part of creative practice. Students develop the ability to investigate a subject, build a visual argument, and document their process with the rigour and discipline of a scholar. The final year culminates in a dissertation and practice-based research paper alongside the Final Major Project — ensuring graduates leave with both a strong body of work and the intellectual framework to articulate it.

What a graduate holds on the final day: A curated professional portfolio · A completed internship with documented outcomes · A Final Major Project — a signature body of work representing their voice and direction · A dissertation with research depth · Public presentation experience through a curated exhibition or digital showcase

Career pathways: Fine art photographer / visual artist · Documentary photographer and visual storyteller · Editorial photographer · Fashion, advertising, and commercial photography · Content creation for media and cultural organisations · Curatorial and archiving roles · Photography educator · Independent studio practice and entrepreneurship

### COURSE HIGHLIGHTS

Course Features	Specialization in Digital Photography, Visual Literacy & Communications, Aesthetics and Fine Arts, Practical of Various Genres, Digital post-production, Jobs / Business in Photograph	
University/Institution	Bachelor of Fine Arts (Photography) - Four Years Degree in Professional Photography	
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.	
Foreign Tour	Optional* in 2nd Year	2 Study Tours mandatory in year one
Course Duration	Four Academic Years (8 Semesters)	
Maximum Seats	30 Seats	To apply portfolio submission is must

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Photography

## MASTERS IN FINE ARTS

The Master of Fine Arts in Photography is a two-year, four-semester postgraduate programme for photographers and visual artists who are ready to go deeper — into their practice, their research, their thinking, and their creative identity. Available in both regular and online modes, it is built for those who have a foundation and want to build something lasting with it.

The MFA at IIP x BIU sits at the crossroads of artistic practice and intellectual inquiry. It goes well beyond technical proficiency to nurture a genuine understanding of the photographic medium — its history, its cultural role, its aesthetic possibilities, and its potential as a vehicle for social and documentary expression.

Mode: Regular (Monday to Friday) | Campus: Bareilly and Noida

Semester 1 — Foundation of Thought & Practice

Historical and technical philosophy of photography · Visual studies · Studio practice · Three major practical projects. Students examine the medium's origins, its arrival in India, its role in documenting political and social transitions, and its cultural and psychological dimensions — drawing on the work of masters from Julia Margaret Cameron to Henri Cartier-Bresson to Dayanita Singh.

Semester 2 — Documentation, Memory & Visual Culture

Historical reading and theoretical approaches · Photography and documentation · Documentary and photojournalism · Practical submission and viva voce. Students explore photography's capacity as a medium of memory — photo archives, photobooks, re-photography, handmade art, and zine practice — understanding how documentation connects the personal to the historical.

Semester 3 — Research, Discourse & Portfolio Development

Documentary and photojournalism (advanced) · Photography discourse · Practical project. The most research-intensive semester — students work through

dissertation writing, research methodologies, publication approaches, artistic statements, and funding frameworks, while defining and generating their final project under direct mentor guidance.

Semester 4 — Dissertation, Final Project & Public Exhibition

Dissertation · Viva voce · Final Project · Public Exhibition. The culmination of two years — students present a complete, curated body of work in a public exhibition alongside a written dissertation. The exhibition is not a formality; it is the proof and the celebration of the creative and intellectual journey the student has undertaken.

Two pillars that run through all four semesters: Studio Practice — Ongoing assignments, group critiques, and one-on-one faculty meetings build a personal creative practice with discipline and consistency. Every semester has studio output; the programme ends with a graduate exhibition of original work.

Critical Study — Theoretical and historical seminars, research writing, and curatorial engagement develop the intellectual depth that distinguishes a serious artist from a skilled technician. A written thesis — the culmination of two years of critical coursework — is required for graduation.

What the MFA is for: Photographers who want to move from competence to authorship. Practitioners who want the research depth and written fluency to pursue cultural, academic, or international professional opportunities. Artists who are ready to define a distinct body of work and present it with confidence to the world.

Career pathways: Fine art photographer and independent artist · Documentary photographer and visual essayist · Photography educator and academic · Curatorial and archiving roles · Cultural research and documentation · Editorial and long-form visual journalism · Higher studies and PhD research pathways

### COURSE HIGHLIGHTS

Course Features	The craft of photography comes from learning to create images, not taking pictures; thorough understanding of the historic processes, contemporary practices, emerging technologies, sociology, politics, literature, philosophy, and visual culture.	
University/Institution	Master of Fine Arts (Photography) - Two Years Degree in Professional Photography	
Eligibility	Bachelor of fine arts Class pass Certificate in any stream. Based on Personal interview with Director and Professor Incharge.	
Foreign Tour	Optional*	
Course Duration	2 Years (4 Semesters)	
Maximum Seats	15 Seats in regular batch	To apply portfolio submission is must

# LIFE AT IIP & CAREERS

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## **LIFE AT IIP**

### **Study, Explore, Discover Yourself**

Learning at IIP is not something that happens only inside a classroom. It spills into studios, streets, cultural spaces, archives, and conversations that start at 10 in the morning and continue long after the session ends. It is energetic, exploratory, and deeply personal, because the creative life demands that you engage with the world, not just study it.

### **You shoot. You fail. You shoot again.**

Every week brings a new brief, a new challenge, a new medium to wrestle with. Students move between the studio and the street, from controlled lighting setups to unpredictable real-world assignments. They experiment with analog and digital, with moving image and still photography, with documentary and fine art. Not everything works. That is precisely the point. Learning at IIP is built around the courage to make work, show it, receive honest critique, and make better work. This cycle, create, present, reflect, improve, is what builds a professional.

### **Your curiosity has a home here.**

IIP's library is not a study requirement, it is an invitation. Students discover photographers they had never heard of, movements that changed how the world was seen, philosophical ideas that reshape how they approach a frame. The Indian Heritage Archive introduces students to the visual history of their own civilisation. Guest speakers, workshops, and industry lectures bring the outside world in, regularly and without formality.

### **You find your people.**

Students at IIP come from across India and the world, different cities, different backgrounds, different creative instincts, and they end up in the same studios, on the same shoots, critiquing each other's work with honesty and generosity. The relationships built here, with peers, with mentors, with visiting professionals, become the network that supports a creative career for decades.

### **You go places.**

Photo tours, cultural expeditions, documentation projects, and field assignments take students beyond the campus and into the world they will eventually photograph professionally. Cultural exchange programmes connect students to global artistic communities. Every semester creates reasons to go further, look closer, and bring something real back.

### **You discover what kind of artist you are.**

This may be the most important thing that happens at IIP. In the process of learning across disciplines, photography, painting, film, visual culture, history, aesthetics, students find the subjects that genuinely move them, the questions they keep returning to, the creative voice that is distinctly theirs. The programme creates the conditions. The discovery is yours.





# TEACHING PEDAGOGY

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## **STUDENTS**

At IIP, fashion is taught like a studio discipline. Students learn to plan shoots properly, execute with consistency, and deliver professional outputs.

The focus stays on lighting precision, art direction, styling coordination, and clean post-production, backed by critique and portfolio standards.

Each student is pushed to build a fashion body of work that is coherent, not a set of random "good photos."



## EXPOSURE

### The World Comes to You

One of IIP's most distinctive commitments is bringing world-class creative professionals directly to its students, here in India, in our studios, in our critique rooms, in real working sessions.

Students at IIP have learned from and worked alongside some of the most accomplished photographers and visual artists practising internationally today. Manuella Paganini from the USA, whose work spans portraiture and cultural storytelling across continents. Jamari Lior from Germany, bringing a European fine art sensibility to image-making. Jaspal Punnu from Canada, connecting the diaspora experience to visual identity and creative practice. Thireesh Kapur, a veteran photographer whose decades of work in the Himalayas have produced one of the most profound visual archives of the mountain world. Jay La Pointe from the USA, a specialist in contemplative and transcendental photography, exploring how stillness, meditation, and inner awareness transform the creative act. Tarishi Gupta from the USA, whose practice bridges cultures and contemporary visual discourse.

These are not one-off appearances. They are part of how IIP educates, through direct encounter with practitioners who have built serious careers across the world, and who bring the rigour, perspective, and generosity of their experience into every session.

A student at IIP does not need to travel abroad to access a global creative education. The world comes here.



## EXPLORATION

-The World Is Yours

Photography cannot be taught in a classroom alone. The greatest images in history were not made under studio lights, they were made in mountain passes, on crowded streets, inside ancient temples, at the edges of human experience. At IIP, we take this seriously.

From the very first semester, students step outside. Photo walks through the layered streets of Delhi. Galleries and museums that bring students face to face with the masters, not on a screen, but on a wall. Art residencies that demand sustained looking and sustained making. Monuments and heritage sites where history is not a chapter in a textbook but a living, photographable reality. The Himalayas, where scale, silence, and light teach things no assignment brief ever could.

Students document cultural and historic cities. They participate in government programmes and community projects. They engage with India's extraordinarily diverse rituals, crafts, festivals, and folk traditions, learning to see their own culture with the same depth and curiosity they would bring to a foreign land. International cultural exchange programmes extend this curiosity further, into other countries, other creative traditions, other ways of making meaning through images.

Every one of these experiences leaves something behind. A light you remember. A face that stayed with you. A moment that reframed how you see everything after it. This is not supplementary to the education at IIP, it is the education. The classroom gives you the tools and the framework. The world gives you the reasons to use them.

Go out. Look carefully. Come back changed. Make work that proves it.



## ALUMNI

### The Spine of IIP

Ask anyone in India's creative industry about IIP and they will point to its alumni. Not as a statistic. As a presence.

Over 33,000 graduates across 40+ countries, and they are not on the sidelines of the industry. They are running it. Name a leading brand, a major media house, a government communication department, an advertising agency, a fashion label, a digital platform, a film production company, a cultural institution, and there is almost certainly an IIPian behind the camera, leading the visual team, or building their own creative enterprise in that space.

IIPians photograph for political offices at the highest level of national public life. They shoot for state governments and tourism boards. They lead content and photography departments at India's biggest corporations and media organisations. They work on international commercial assignments. They direct photography on film sets. They run studios, agencies, and independent practices that employ other photographers.

This depth and spread did not happen by chance. It is the result of an education that insists on professional readiness, not someday, but from the very first semester. By the time an IIPian enters the industry, they already have a portfolio, a professional process, a creative voice, and the discipline to deliver. The industry recognises this. And it keeps coming back.

The alumni are not just proof of what IIP produces. They are active participants in what IIP continues to build, hiring the next generation of IIPians, mentoring students, and returning as guest faculty. The community is self-reinforcing, growing stronger with every batch that graduates.

At IIP, your seniors did not just find their place in the creative world. They defined it. Now it is your turn.



## Corporate Tie ups and Recent Placements




**Jatin Jain**  
Chief Photographer,  
Studio Iodine Vapor,  
Raipur



**Sudhanshu Kesarwani**  
Department of Forensic Sciences,  
Government of Delhi



**Himish Goyal**  
Photographer  
President B.J.P, JP Nadda



**Manav Nagariya**  
DoP and Direction, Mumbai



**Sritam Bhartiya**  
Senior Photographer,  
Torque Publication, Pune



**Manav Arora**  
Director and  
Visual Artist at Pixel Paper



**Gaurav Dubariya**  
Sr. Faculty, Manipal University



**Kabir Singha**  
Photographer, Vansh Virmani



**Mohit Gena**  
Head Photographer xBhp, New Delhi



**Rajat Karki**  
Director,  
Rajat Karki Photography



**Tushar Bassi**  
Director at Tushar Bassi Films  
Canada



**Jacob Dileep**  
Photographer at  
Charudutt Chitrak Photography



**Shubham Sethia**  
Directorate of Information and  
Public Relations, Assam



**Abhinav Chauhan**  
Sr. Photographer, Minister  
Arjun Ram Meghwad



**Pravin Sawant**  
Founder and Director,  
Mumbai



**Dr Vyankatesh  
Metan**  
Orthopedic Surgeon  
Bird Photographer



**Rajat Sharma**  
Photographer,  
Twogether Studios



**Tushar Gargi**  
Punjab Film City,  
Mohali & Freelancer



**Sutar Kiran Rahul**  
Photographer,  
Food Panda



**Kaif Ahmed**  
Photographer, Mercedes-Benz



**Ankur Anand**  
Photographer,  
National Geographic



## PLACEMENTS

Placements & Careers — IPIans Are Everywhere

One number says it plainly: 100% placement record. But the story behind it is far richer than any statistic.

IPIans do not simply find jobs, they build careers on their own terms, in their chosen genres, across every domain the creative world touches. Government ministries and political platforms. Global brands and advertising agencies. National newspapers, magazines, and India's biggest digital media portals. Lifestyle, travel, wedding, and commercial studios. Documentary projects, cultural institutions, and international exhibitions. Freelance practices and independently run creative businesses.

Many of our early alumni are no longer entry-level, they are heading photography departments, leading creative teams, and running visual divisions at organisations across India and the world. When they hire, they hire IPIans. The network is active, loyal, and growing every year.

The question at IIP is never whether you will find your place in the creative world. It is which part of it you want to own.



**Sunny Kushwaha**  
Photographer,  
Minister of Civil Aviation



**Sitanmay Maity**  
Senior Executive Designer -  
Retouching Artist in TBWA UK  
Omnicom Media Group



**Siddarth Bhan**  
Photographer,  
Carnival Cruise Line, USA



**Vishwas Shrivastava**  
Creative Director,  
Gold Setu Pvt Ltd



**Tatsam Malhotra**  
Chief Photographer & Director  
TM Productions



**Ranjan Simkhada**  
Influencer and Creative Director,  
Film and Works



**Dhruv Vasudev**  
Photographer  
Carnival Cruise Line, USA



**Swikriti Gupta**  
Lead Photographer  
Joan Jacobs Sunglasses



**Mohan Amgaonkar**  
Creative Director at  
Photontology Education



**Vivek Mishra**  
Photographer,  
DIPR, Uttarakhand Tourism



**Raaj Kiran**  
Chief Photographer,  
Rakee Photo Factory



**Shreshtha Vats**  
PRO, Jai Shakti Mantralaya,  
Uttar Pradesh



**Arpit Kumar**  
Freelance Travel Photographer



**Deepak Kumar**  
Fine Art & Underwater  
Photographer



**Sutapa Pal**  
Chief Photographer,  
Amazing Workplaces



**Shivashresh Saxena**  
Photographer, Lifestyle Goa



**Vineet Sharma**  
Ganga Cruise, Kashi  
Uttar Pradesh Tourism



**Ojaswi Shandilaya**  
Photographer, Deputy CM Bihar



**Pranjal Pradhan**  
Chief Photographer  
Focus And Filter Pictures



**Mrinal Mossa**  
Photographer  
Mauritius Tourism



**Kapil Dev**  
Photographer  
Kailash Satyarthi Foundation



**Durlov Kumar Bhowmik**  
DIPR, Assam



**Athira Joy**  
Fashion Photographer,  
Kerala



**Aditya Mogre**  
Photographer, Live Linen  
Fashion, Jaipur



**Ramtanu Sabood**  
Sr. Sec. School Faculty, Kolkata



**Shristi Dutta**  
Photographer & Visual Artist  
Berlin, Germany



**Ashok Kumar**  
Director at THIRD EYE FOTOS



**Nikhil Naagar**  
Freelance Fashion Photographer



**Abhi Ram K**  
Freelance Photographer, Vizag



**Pranay Jain**  
Director at PS Fashion & Cinematics  
Gwalior



**Chatar Singh Thandi**  
Solo Traveller



**Sivakumar. V**  
Film Maker, Kerala



**Joel Jacob**  
Architecture Photographer, Kerala



**Soumya Kanti Dhara**  
Director Soul's Voyage, Siligudi



**Ashvin Subramaniam A**  
Photographer, Smile Foundation



**Mahayan Pakhrin**  
Photographer, Sikkim Tourism



**Kunal Thakur**  
Chief Photographer,  
Curly Photography



**Sanskar Bhargava**  
Photo Journalist,  
Fact News & Media Network



**Kunaljeet Rajkhowa**  
Chief Photographer &  
Director Shutter Diaries Production



**Shubham Narang**  
Photographer at Nalli Sarees



**SS Hansraj**  
Wildlife Photographer



**Karan Grewal**  
Chief Photographer, FNB Shoots



**Mayank Juyal**  
Director MJ Photography



**Dev Batra**  
Chief Photographer  
Beyond The Mountains



**Ravendra Singh**  
Photographer, Air India



**Gaurav Verma**  
Chief Photographer  
Rhythm Clicks Productions



**Presenjit Debnath**  
Photographer & Film maker,  
Information and Cultural Affairs,  
Tripura



**Mahidhar Sai**  
Chief Photographer  
Food Photography Dubai



**Sonu Kumar Singh**  
Wedding and  
Lifestyle Photographer



**Sahil Kamal**  
Senior Social Media  
Marketer at Fincart



**Shardha Gupta**  
Visual Artist  
Kingston, Ontario



**Soumya Ranjan Satapathy**  
Director & Film Maker  
Pixlotars



**Harshit Chandak**  
Filmmaker,  
Content Creator  
Rajasthan



**Pushkar Pant**  
Travel Storyteller  
filmsandtrips



**Rohit Rajput**  
Professional Photographer,  
Flipkart



**Felix Kumar Ekka**  
Photographer, Mercedes-Benz



**Abhishek Puri**  
Interior Photographer,  
Google



**Parth Pradhan**  
Photographer,  
Tattva Creations Pvt. Ltd



**Aditya Uapadhyay**  
Photographer,  
Soul Creation,  
Varanasi



**Shagun Chauhan**  
Photographer,  
Ministry of Culture  
GOI, New Delhi



**Shailendra Mehra**  
Photographer,  
Studio Iodine Vapor,  
Raipur



**Chaman Singh**  
Photographer,  
Sepia Advertising Pvt. Ltd.



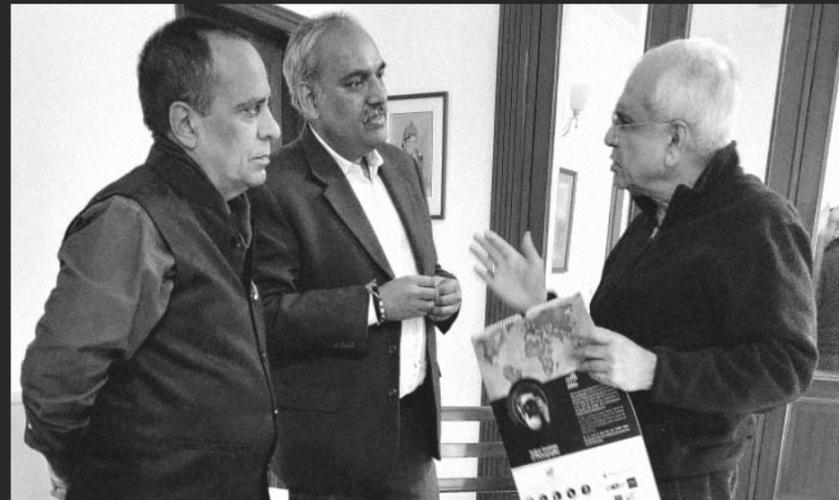
**THEY CAME TO LEARN.  
THEY LEFT TO LEAD.**

# GOVERNING COUNCIL

Leadership, Governance & Advisory

IIP's strength is not only in its programmes, it is in the people who guide, govern, and advise the institution. IIP Foundation and IIP Academy are backed by a leadership structure that brings together expertise from education, arts, design, public administration, business, and culture.

## IIP's enlightened under the trusted mentorship



Creating India's First Creative Arts University, IIP is honored to have Dr. Rajiv Kumar, Former Vice Chairman, NITI AAYOG, Government of India as our mentor.



Creating India's First Creative Arts University, IIP is honored to have S.Prem Singh, Eminent Artist, Retd. Professor, Government College of Arts Chandigarh as our Academic Advisor.

## IIP's is curated by successful leaders in diversified fields Meet our Advisory board members...



**Prem Singh**  
Hony. Advisor,  
Management Council  
Eminent Artist and Educationist



**Kshipra Shukla**  
Hony. Advisor,  
Management Council  
Chairman, UP Inst. of Design



**Kanchi Khanna**  
Hony. Advisor,  
Management Council  
Sr. Director, Plaksha University



**Capt Vikas Gupta**  
Hony. Advisor,  
Management Council  
Chairman, UPARC, Lucknow



**Ashok Dilwali**  
Hony. Advisor,  
Management Council  
Veteran Photographer



**Rajesh Goyal**  
Founder & Chairman  
COA, 30 year in Branding,  
Marcom



**Shailesh Goyal**  
Trustee & Co Founder  
COA, Director Sepia Advertising



**Akash Gupta**  
Trustee  
Engineer BHU, Industrialist



**Tripti Somani**  
Governing Council Member  
SRCC, CA, Founder  
- Wommenovators

## IIP's is curated by successful leaders in diversified fields Meet our governing council members...



**Shalini Goyal**  
Governing Council Member  
28 Years in Special Education



**Param Grewal**  
Governing Council Member  
40 Years in Photography



**SN Mewara**  
Governing Council Member  
Businessman, Rajasthan



**Archana Chharia**  
Governing Council Member  
COA, Educationist  
- Genesis Global School



**Himadrish Suwan**  
Governing Council Member  
Chairman - Confederation  
of Young Leaders



**Janakraj Agrawal**  
Governing Council Member  
Businessman, Gujarat



**Nishant Kumar Srivastava**  
Governing Council Member  
Supreme Court Lawyer



**Gaurav Tripathi**  
Governing Council Member  
IIT, Mumbai

# FACULTY

## A WORLD OF KNOWLEDGE TO BENEFIT FROM

The brains behind IIP are not limited to Photographers. There are Engineers and Technicians from Business, Advertising and Production with a collective experience of decades in their respective fields. The faculty members draw from a wealth of real world experiences to mentor all the students who are chosen to be a part of the course.



**Rajesh Goyal**

The Founder, The eye behind IIP

An alumnus from the College of Arts, Chandigarh, with an experience of over 30 years in the world of Photography and Advertising. He is the vision behind the pioneering effort of online photography education in India.



**Shailesh Goyal**

Co-Founder, Trustee IIP

An alumnus from the College of Arts, Chandigarh. Associated with the world of Photography and Advertising for over three decades, with rich experience in photography and detailed knowledge of designing softwares. Emerging as the guiding force for students at the Indian Institute of Photography.



**Shakti Singh**

Director Academics, IIP Visual Arts

Shakti did his Bachelor of Fine Arts Degree from College of Art, Chandigarh. He was interested in fine art was right from his school days. As a Painter Shakti does realistic work majorly, made portraits and figurative work. He did over Thousand Portraits which are displayed in several museums in India. Personalities and Celebrities whom he has done portraits are Dr. A.P.J. Abdul Kalam (Ex President of India), Hon'ble President of India Sh. Pranab Mukherjee and H.E. Sh. Navin Chandra Ramgoolam (The Prime Minister of Mauritius)



**Dr. Phil. Maja Jerrentrup**

(Jamari Lior)

Faculty of Photography

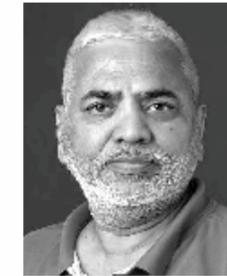
Maja Jerrentrup is a scholar of media science, anthropology and social psychology having studied at the University of Trier, at the University of Utrecht, at Vanderbilt College Nashville and Loyola College Chennai. In her scientific work she focuses on cultural and psychological aspects of photography. Her recent book "Therapy in front of the lens" analyzes the potential of photography for well-being. Further she is a well-known photographer under the pseudonym "Jamari Lior", having exhibited her work in various countries, published countless articles and books on practical photography and shot the new campaign for Nikon. She is a regular speaker on big media events like Photokina, Photo+Adventure, World Art Connects etc.



**Jagdish Yadav**

Faculty of BJMC

Jagdish Yadav is a veteran photography professional with a distinguished career spanning India's biggest newspapers. At IIP Academy, he brings decades of real-world experience to teach analog photography, film processing, and darkroom ethics. His hands-on approach makes learning deeply immersive - students don't just master the craft, they rediscover the soul of photography, and it reflects in their work and confidence.



**Avinash Aggarwal**

Faculty of BJMC

Avinash Aggarwal is a Senior Fellow (Govt. of India, Dept. of Culture) and veteran photographer with decades of mastery in analogue and alternative image-making. At IIP Academy, he guides advanced learners through over 32 historic photographic processes, from silver gelatin to experimental printmaking, teaching not just technique, but the deep aesthetics and philosophy behind each medium and its evolution.



**Asif Khan**

Faculty of Photography

To the consideration of aesthetical approaches of visual art and as an artist, His long-term experience in diving in the commercial advertising industry as a Director, Cinematographer, and Assistant Director. Holding more than 8 years of experience as Director and Cinematographer, in Commercial Film Industry. He has completed more than 30 Commercial projects like TVC, Independent Films, Music Videos, Short Feature Film, etc., and work with Different Brands TVC like LG, Nestle, Jagdish Store Home Decor, etc.



**D Shiv Kumar**

Faculty of Photography

D Shiv Kiran is a Delhi-based photographer and visual storyteller known for blending artistic sensitivity with structured academic rigor. With a background that bridges technology and visual arts, he transitioned into photography driven by a deep commitment to personal expression and meaningful image-making.



**Vinati Sehgal**

Faculty of Photography

Vinati Sehgal is an early career visual artist, working within the intersections of sociology and visual arts. Her works stem from personal experiences coinciding with socio political themes prevalent in the public sphere. With Bachelor in Fine Arts and Diploma in Documentary Photography, she has forwarded her academic interests with an MA in Visual Sociology from Goldsmiths College, University of London. Presently living in Delhi she is working towards a career in artistic research practices.



**Bhagyashri Patki**

Faculty of Photography

Bhagyashri Patki is a New Delhi-based visual artist whose primary medium is photography, complemented by drawing and mixed-media explorations. Her practice is introspective and poetic, rooted in themes of spirituality, silence, memory, and inner transformation. She uses her camera not simply to observe the world, but to translate emotional states and meditative reflections into visual form.



**Dr. Bastian Reichardt**  
Faculty of Photography

Specializing in ethics and political theory, Bastian Reichardt graduated from the University of Bonn (Germany). His research and teaching interests include the philosophical and cultural significance of critical media theory (e.g. Michel Foucault) as well as aesthetical theories of film and photography (e.g. Walter Benjamin, Roland Barthes). In the field of photography, Reichardt's practical focus lies on analogue portrait photography.



**Jatin Jain**  
Faculty of Photography

Being an electronics & a telecommunication engineer by profession and a photographer by passion, he believes in the famous quote by Destin sparks "photography is a story that I fail to put into words". His studio brand "Studio Iodine Vapor" has received an amazing client response from a wide range of sectors.



**Dhiraj Khatri**  
Faculty of Photography

Dhiraj Anand Khatri from Bhopal, M.P. is a graduate in Electronics and Communication Engineering and Post Graduate in Marketing and Strategy from MDI Gurgaon. His passion for photography found its roots in the wildlife genre, and which since then has witnessed the power of Dhiraj's relentless drive and love for photography. Dhiraj shares technical articles on photography for the Indian Institute of Photography and is always at hand to offer expert consultancy for camera model, photography and other tips .



**Amit Hasija**  
Faculty of Photography

Amit Hasija's photographs have entranced the clients for over a decade (10 years) with extravagant photography concentrating on fashion photography staging his unmistakable style.

Amit hasija's interest in photography begins in Childhood day. He did his two-year Mastercraftmanship diploma in Photography at Shari Academy of Digital Photography, Amit has won most prestigious award PIEA 2007 & PGI 2007



**Ankur Baruah**  
Faculty

Creative Advertising and Communicational professional with over 10 years of experience. Associated with advertising agencies such as Publicis, Rediffusion DY&R, Dentsu, Law & Kenneth and Mccann Worldwide. A decade of being associated with the creative brand building and strategies of reputed clients like Nestle, Hewlett Packard, Canon, Max New York Life Insurance, Airtel, Coca Cola, GSK and many more. An avid movie buff with deep interest in music and art appreciation

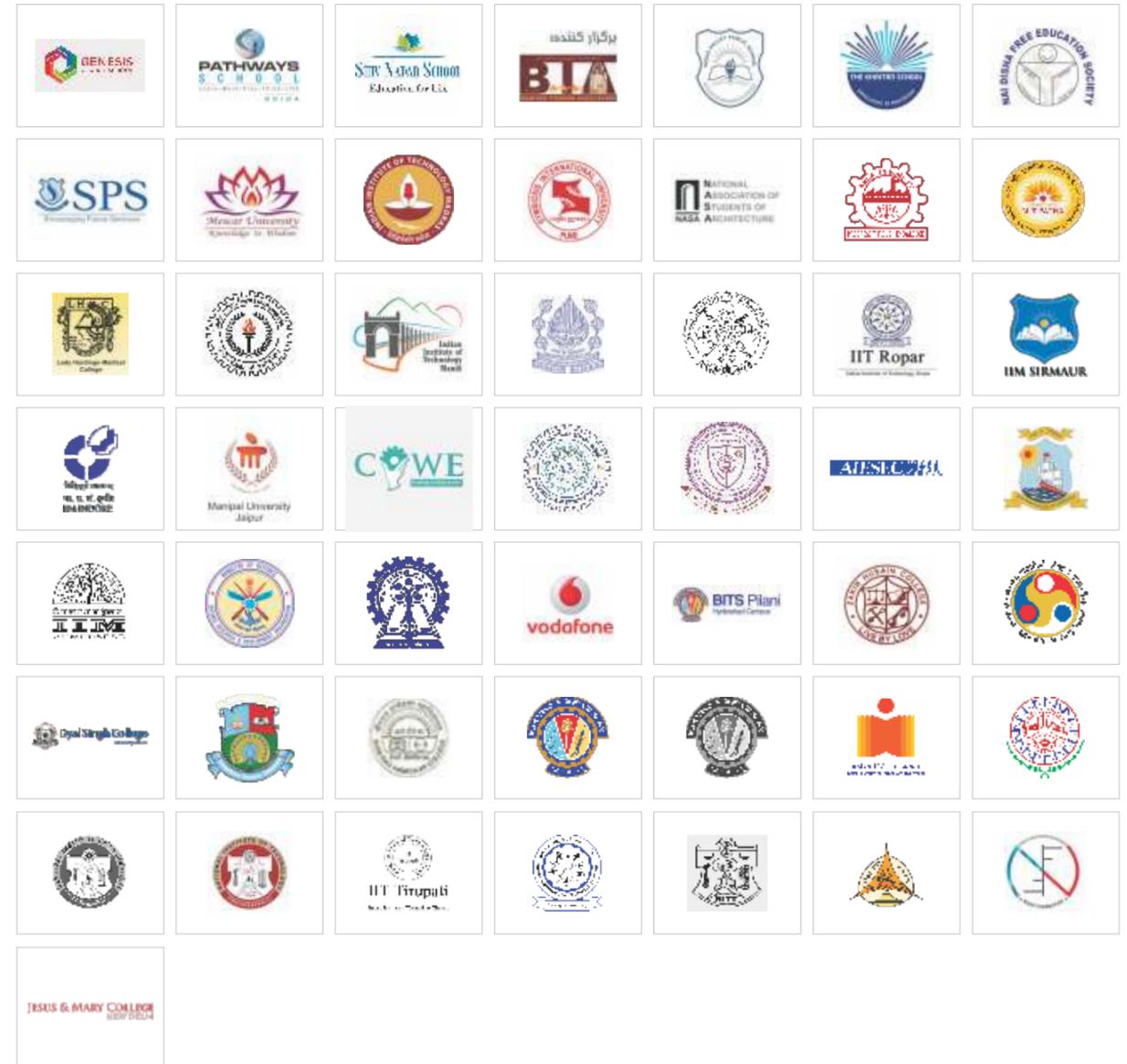


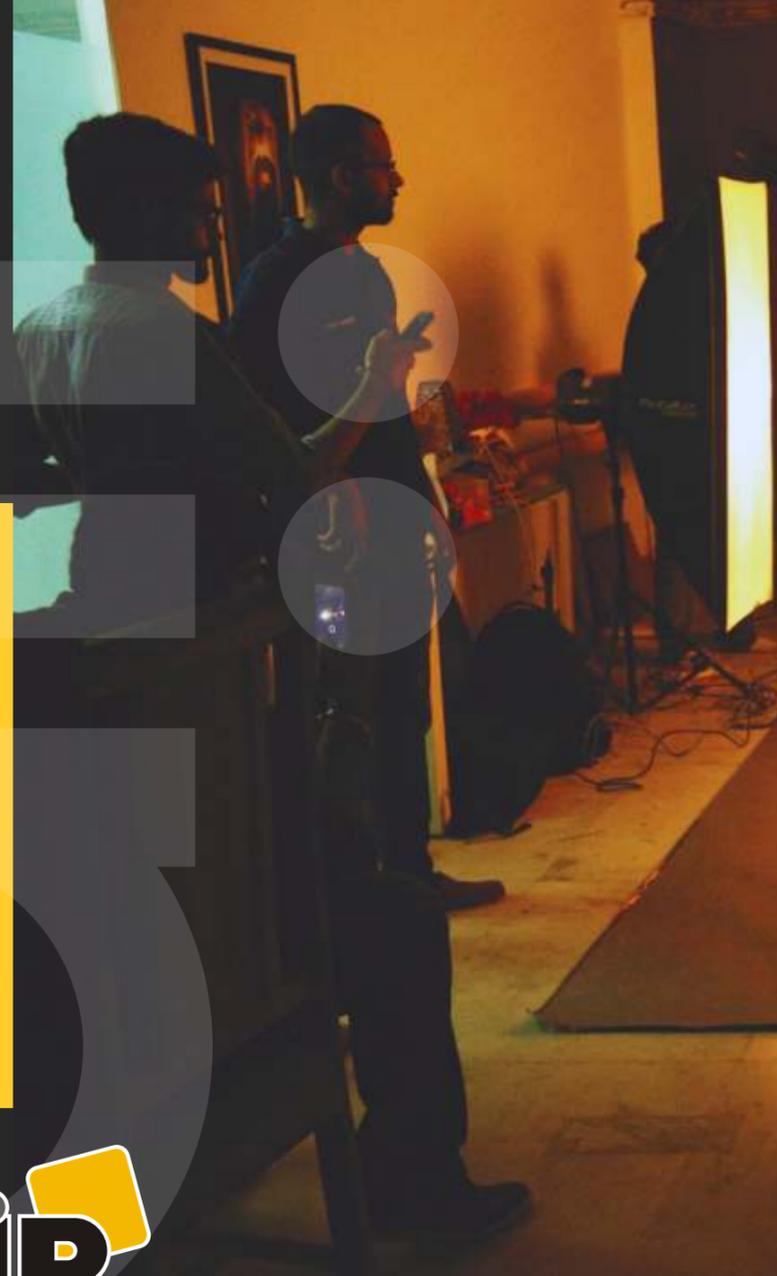
**Astha Sharma**  
Faculty of Photography

Astha Sharma is a Light and Life Alumna, has completed her bachelors of journalism and mass communication from Amity University, Noida. Apart from photography she holds an MBA degree as well. As a hardworking, vibrant and goal oriented young adult, she has worked with several successful companies like Net video, Balaji telefilms, Shahnaz Husain Group of Companies, Spotlight Events and Entertainments PVT ltd etc.

## Collaborating for a change

As we move from strength to strength, we have cultivated and forged unforgettable relationships with some of the most reputed names in the industry.





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**NEPAL:** Amisha Maskey, Jyoti Bhawan, Jamal, Kathmandu

Purpose of content and photographs of photographers shown in this book is IIP's respect towards them.  
It is shown as inspiration/ guiding lights to the students looking for visual arts as a professional career.  
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