



FACULTY OF
FINE ARTS

Academic Collaboration with Bareilly International University

ADMISSIONS CATALOGUE

DIPLOMA | BACHELORS | MASTERS

NOIDA | BAREILLY

OUR VISION

To emerge as an Institute of National Importance in Cultural and Creative Arts, guiding learners from India and around the world to become artists, thinkers, leaders, and cultural documentarians.

The institution draws inspiration from India's great historical knowledge centres, Nalanda and Takshashila, in its commitment to deep learning, mentorship, and cultural continuity.

OUR TEACHING METHODOLOGY

Guru–Shishya Mentorship

Small learning groups guided by experienced faculty. Every student has access to direct mentorship, not just classroom instruction. This model, rooted in India's oldest educational traditions, ensures that learning is personal, deep, and transformative.

Practice-Based Learning

We learn by doing. Projects, studio work, fieldwork, and real assignments form the core of every programme. Theory supports practice, not the other way around.

Industry Integration

Students work on real briefs with media houses, corporate brands, government events, cultural

organisations, and NGOs throughout their programme. By the time they graduate, they have a portfolio of real work, not just academic exercises.

Research & Cultural Documentation

Students participate in active research projects related to Indian history, crafts, communities, and visual culture. IIP has conducted more than 25 research projects in Indology and cultural documentation.

Interdisciplinary Learning

Programmes intentionally combine art, technology, cultural studies, and entrepreneurship, because the creative professional of today cannot operate in silos.

**CREATING
LEADERS
THINKERS
ARTISTS.**



**SINCE
2010**

IIP Foundation - Initiatives for India's Progress - is a registered non-profit organisation established to promote cultural, creative, and visual arts education while contributing to social development and nation building through art, research, and documentation.

IIP Academy is the educational arm of IIP Foundation and one of India's most recognised institutes for Photography, Visual Arts, and Creative Education.

Since 2010 - over 16 years - IIP has been building photography education in India as a core, serious art and a serious profession. Through rigorous training, strong personal mentorship, and outcomes that students can prove in the real world, IIP established itself as an early pioneer of regular, hybrid, and online learning in professional photography education.

Over time, IIP has grown into a broader visual arts centre - expanding into filmmaking, printmaking, UI/UX, painting and graphics, applied arts, and more.

Because today's creators must think across mediums.

Our commitment is direct: it isn't creative unless it works in the real world. That is why every programme at IIP is built around portfolio quality, industry readiness, and a 100% placement record. Every student is treated as a brand in the making, trained to develop a distinct creative voice, professional discipline, and the confidence to present their work publicly. The results are visible. IIP students and alumni are spread across the globe, delivering and showcasing their talent professionally in creative industries and cultural spaces worldwide.

In collaboration with Bareilly International University (BIU), IIP Academy now offers degree and diploma programmes that combine this proven creative training with a formally recognised university qualification - making IIP x BIU graduates competitive in both Indian and international creative industries.

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A Vision Rooted in India's Deepest Traditions IIP's ambition reaches further than a curriculum or a campus. It draws its inspiration from Nalanda and Takshashila, India's ancient centres of knowledge, research, and civilisational thought, where learners travelled from across the world not merely to acquire skills, but to study history, philosophy, literature, and culture in their fullest depth. That spirit lives at the heart of IIP. We are building more than an institute, we are building a knowledge and research centre for visual arts and visual culture, where students and scholars from across India and the world can come

together to understand art not in isolation, but as an expression of the civilisation that produces it. Since 2010, we have built a strong foundation, in faculty, methodology, outcomes, and community. Now, with our new and significantly expanded centre in collaboration with Bareilly International University, we enter a new chapter. One that is larger in scale, deeper in academic rigour, and longer in ambition. We are not just training the next generation of photographers and artists. We are creating a legacy, for the discipline, for the culture, and for the generations of creators yet to come.

**ABOUT
IIP**

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IIP × BIU operates across two campuses that together offer one of the most complete creative arts learning environments in the country - combining IIP's professional culture in Noida with BIU's expansive, international-standard academic campus in Bareilly.

IIP Academy - Noida

4 professional studios: (fashion/editorial), product & advertising, portrait, and podcast/visual content

Fully operational analog darkroom, one of very few remaining in professional arts education in India

Advance digital editing lab with industry-standard software

Exhibition gallery for student and visiting shows

Specialised library of 4,000+ curated titles across photography, fine arts, film, advertising, philosophy, aesthetics, and archiving

Indian heritage archive, documenting freedom, history, and visual culture

Bareilly International University, Bareilly

60-acre integrated campus built to international standards

Studios and labs equipped for all IIP × BIU programme disciplines

Residential hostels for students and faculty

Auditorium, sports facilities, and collaborative common spaces

UGC recognised with all statutory government approvals

**INFRASTRUCTURE
& FACILITIES**

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**CONSERVATORY
OF SEEING**

Conservatory of Seeing is IIP's belief that an artist is shaped first by the quality of their attention. To "see" is not merely to look - it is to notice structure in chaos, light in silence, meaning in the ordinary, and to hold that perception long enough for an idea to form.

From that moment, ideation begins: the mind connects references, memory, culture, and emotion into intent; visualisation follows, where the artist imagines form, framing, rhythm, and sequence before the camera is even raised.

Aesthetics, then, is not decoration but judgment, what to include, what to remove, how to balance restraint with expression, how to make an image honest to its purpose.

In this totality, seeing becomes a discipline: practice, critique, and refined choices that turn observation into visual language and visual language into work that can stand in public - with clarity, depth, and responsibility.

FACULTY OF
FINE ARTS



THE BAREILLY INTERNATIONAL UNIVERSITY CAMPUS



MESSAGE FROM THE VICE CHANCELLOR

Dear Students, Aspirants, and All Who Carry a Creative Dream,

Fine art and visual art are not merely disciplines - they are at the very heart of human civilisation. They are the language through which cultures speak across centuries, the medium through which societies understand themselves, and the force through which individuals find both identity and purpose. It is with this conviction - and with deep personal affection for the world of fine and visual arts - that I welcome you to the Faculty of Fine Arts at Bareilly International University.

Bareilly International University was established with a clear and enduring purpose: to create an institution that does not merely educate, but transforms. With more than 5,000 alumni across the globe and a thriving campus community, BIU has already established itself as a seat of serious academic endeavour. The establishment of the Faculty of Fine Arts, in collaboration with IIP Academy, marks a defining new chapter in that journey - one that places creative arts education at the centre of our academic vision.

India's National Education Policy 2020 calls us to reimagine higher education - to move beyond rigid disciplinary boundaries and to revive the spirit of the ancient knowledge systems that once made India a beacon of learning for the world. Nalanda and Takshashila were not merely universities; they were living civilisations of thought, art, and inquiry. The Faculty of Fine Arts aspires to carry forward that legacy - nurturing artists, photographers, filmmakers, and visual thinkers who are equally at home in the studio, in the field, and in the world of ideas.

The programmes offered here - from the Diplomas, Bachelor of Fine Arts and Master of Fine Arts Photography, Film Making, Painting, Print Making and Applied Arts - are designed with rigour, relevance, and reverence for the craft.

To every student choosing this path: you are not choosing the easy road, but you are choosing the meaningful one. The discipline required to master a craft, the patience to develop a visual language, and the courage to share your perspective with the world - these are qualities that will serve you in every dimension of your life. I invite you to step into these corridors with curiosity and commitment, and to trust that the Faculty of Fine Arts will give you every resource, every mentor, and every opportunity to become the artist and the individual you are meant to be.

With warmest wishes for your journey ahead,

Dr. Lata Agrawal

Vice Chancellor

Bareilly International University

Pilibhit Bye Pass Road, Bareilly, Uttar Pradesh



CONSERVATORY OF SEEING

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The Conservatory of Seeing

To see is not merely to look.

Throughout human history, the most consequential act has not been to build, to rule, or to conquer, it has been to observe with intention. The cave painter at Lascaux. The sculptor at Sanchi. The photographer at the edge of a vanishing world.

At IIP Academy, we believe that the discipline of seeing, truly, deeply, and critically, is the foundation of all creative and cultural practice.

The Conservatory of Seeing is our guiding principle for 2026. It is an invitation to train the eye the way a conservatory trains the voice: with rigour, with reverence, with an understanding that technique alone cannot produce art, but without technique, instinct remains mute.

This catalogue is not merely a programme listing. It is a declaration of the kind of education we believe India, and the world, deserves: one rooted in cultural depth, academic excellence, and the unshakeable conviction that artists are among civilization's most necessary citizens.

We welcome you to look. And, in looking, to begin to see.

Rajesh Goyal

Founder & Chairman

IIP Foundation

CONSERVATORY OF SEEING



 FACULTY OF
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From the Principal & Chair's Desk

Welcome to the Faculty of Fine Arts.

Every creative journey begins with curiosity, an idea, a question, or a vision waiting to be realized.

At the Faculty of Fine Arts, we nurture this spirit of exploration, empowering students to think critically, challenge conventions, and transform imagination into meaningful artistic expression. Here, art is more than a discipline; it is a powerful medium for innovation, cultural dialogue, and social impact.

Built upon the distinguished legacy of the Indian Institute of Photography (IIP Academy), the Faculty carries forward a commitment to excellence in creative education. Our Diploma, Bachelor's, and Master's programmes in Painting, Printmaking, Applied Art, Photography, and Cinematography combine artistic practice, academic rigor, and professional engagement to prepare students for the evolving creative landscape.

Through a curriculum that balances tradition with innovation, students develop strong technical foundations, explore interdisciplinary approaches, and engage with emerging technologies. Experiential learning through exhibitions, field projects, artist interactions, industry collaborations, internships, and cultural explorations enriches their academic journey and broadens their perspectives.

At the Faculty of Fine Arts, we believe art education is not only about developing skills but also about cultivating curiosity, confidence, creativity, and responsibility. Our aim is to inspire students to discover their unique voice and contribute meaningfully to society through their creative practice.

I invite you to join our vibrant community and embark on a transformative journey of artistic excellence and lifelong learning

Ms. Archana Goyal
Principal & Chair
Faculty of Fine Arts
Bareilly International University



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Degree Academic & Residential Centre

The BIU campus at Bareilly is one of the most expansive and fully equipped university environments in the region, purpose-designed for the new-age requirements of professional creative and academic education.

60-Acre Integrated Campus

Spread across 60 acres, the BIU campus is a fully integrated academic township, bringing together teaching, research, residential, cultural, and recreational facilities under a single, planned environment. Designed to international standards, the campus provides students with the space, infrastructure, and atmosphere that serious academic and creative work demands.

Studios & Labs, International Standard

All studios and laboratory facilities on campus are built and equipped to international specification, covering the full range of disciplines offered under the IIP x BIU programmes, photography, fine arts, filmmaking, digital arts, and applied creative disciplines. Students have access to professional-grade equipment and working spaces that match and in many cases exceed, what they will encounter in industry.

Residential Facilities

Separate, well-maintained hostels for students and faculty ensure that learning does not stop at the classroom door. Residential life at BIU is an integral part of the academic experience, fostering community, collaboration, and the kind of creative exchange that only happens when people live and work together.

Auditorium & Cultural Spaces

A fully equipped auditorium supports lectures, performances, screenings, symposia, and public events, connecting the campus to the wider cultural and academic world. Dedicated common areas and collaborative spaces are designed to encourage interdisciplinary interaction and student-led creative activity.

Sports & Recreational Facilities

Comprehensive sports and recreational infrastructure supports student wellbeing, discipline, and community life, recognising that a creative professional's development is not limited to the studio or classroom.

Approvals & Recognition

BIU holds all required statutory approvals and recognitions including UGC recognition and all applicable government clearances, ensuring that every degree awarded under the IIP x BIU collaboration carries full academic validity and national recognition.

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NEP 2020 supports a higher-education model where learning is built through credits, practice, and real work, not only classroom theory.

For creative disciplines, this matters because photography and fine arts demand studio time, field exposure, critique, and production.

NEP 2020 also emphasizes creative and critical thinking and encourages multidisciplinary learning, which is essential for today's visual artists who work across art, culture, media,

technology, and communication.

In line with this, IIP follows a structured, credit-based pathway with project-led assessment, internships/field assignments, and portfolio outcomes, so students graduate with both academic progression and professional-level work they can present, publish, or apply in the industry.

**NEP 2020
ALIGNED**

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CREATIVITY > CONFIDENCE > CULTURE > CAREER

OUR PHILOSOPHY

Everything we do at IIP × BIU is designed to move students through this transformation:

Develop genuine artistic thinking, not just technical skill.

Build confidence through practice, exposure, and real-world work.

Understand the cultural context and responsibility of art.

Convert artistic ability into a sustainable, meaningful career.

We believe the best creative education happens at the intersection of art, technology, culture, and entrepreneurship, and our programmes are designed exactly around that belief.

GENRES & CATEGORIES

Photography Disciplines, Finding Your Professional Voice

At IIP × BIU, every student learns the full spectrum of photographic practice, technical mastery, lighting, composition, post-production, history, and visual theory. But education here does not end at competence. It ends at identity.

Over the course of their programme, each student discovers where their natural strengths, sensibilities, and ambitions converge. The final portfolio, the document that launches a professional career, is not a generic showcase of everything learned. It is a deliberate, curated statement of who the student is as a creative professional and where they intend to go.



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COMMERCIAL

What it is

Commercial photography is the art of creating images that serve a business purpose, communicating the value, quality, and desirability of a product, brand, or service. It spans product photography, fashion and apparel, food and beverage, lifestyle, beauty, architectural, and advertising campaigns. The commercial photographer works at the intersection of creative vision and client brief, producing images that are not only beautiful but strategically effective.

The Practice

Commercial work demands technical precision, an understanding of brand language, strong lighting skills, and the ability to collaborate with art directors, stylists, and marketing teams. A commercial photographer must deliver consistently, on brief, on time, at a professional standard, across varied subjects and contexts.

The Career

Commercial photography is one of the most expansive career pathways in the discipline. Graduates work as independent photographers with brand and agency clients, in-house with corporations and e-commerce companies, or as part of advertising and production studios. The market is large, the demand is consistent, and for the photographer who combines technical excellence with business acumen, the career is highly scalable.

IIP graduates in this discipline have worked with leading advertising agencies, fashion and lifestyle brands, e-commerce platforms, and global corporations including Mercedes-Benz, Harley-Davidson, and major Indian retail brands.



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FASHION

At IIP, fashion is taught like a studio discipline. Students learn to plan shoots properly, execute with consistency, and deliver professional outputs.

The focus stays on lighting precision, art direction, styling coordination, and clean post-production, backed by critique and portfolio standards.

Each student is pushed to build a fashion body of work that is coherent, not a set of random "good photos."

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CONCEPTUAL

What it is

Conceptual photography places the idea at the centre of the image. The photograph is not a record of something that exists, it is the construction of something that communicates a thought, an emotion, a question, or a perspective. Subject, setting, light, and post-production are all deliberately composed in service of a concept. The result is imagery that provokes, challenges, and stays with the viewer long after the first glance.

The Practice

This discipline demands a strong philosophical and artistic foundation, an ability to think in images, to translate the abstract into the visual, and to direct every element of a frame with intention. Conceptual photographers often work with elaborate set construction, digital

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EDITORIAL

What it is

Editorial photography tells stories in the service of publication. Whether for magazines, newspapers, digital media, or long-form journalism, the editorial photographer works to illuminate a subject, a person, an event, an idea, a culture, through imagery that informs, contextualises, and engages. Unlike commercial work, editorial photography prioritises truth, narrative, and perspective over product or brand.

The Practice

Editorial photographers must think like visual journalists, reading situations quickly, working in varied and often unpredictable conditions, and producing images that stand alone as well as in sequence. Strong people skills, cultural sensitivity, and the ability to build trust with subjects are as important as technical fluency. Editorial work spans portraiture, reportage, travel, food, interiors, fashion editorial, and event coverage.

The Career

Graduates in this discipline work with national and international publications, digital media platforms, creative agencies, and public relations firms. Fashion editorial, celebrity portraiture, and cultural reportage are among the most sought-after niches. Many editorial photographers build careers that combine regular publication commissions with personal long-form projects, creating a body of work that grows in cultural significance over time.

IIP has strong connections with Indian and international media, and students regularly contribute to editorial projects during their programme, building relationships and bylines before they graduate.



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DOCUMENTARY

What it is

Documentary photography is the practice of bearing witness. It records the world as it is, communities, events, conditions, histories, and lives, with honesty, rigour, and a commitment to truth. At its finest, documentary photography does not merely show what happened. It creates the visual record that history will rely on. It builds empathy across cultures, amplifies voices that would otherwise go unheard, and holds power accountable.

The Practice

Documentary photographers work over extended periods with their subjects, developing trust, observing carefully, and building narratives that unfold across bodies of work rather than single images. The discipline demands patience, ethical clarity, cultural understanding, and a genuine curiosity about the world. Technical skill matters, but the ability to be present, and to be trusted, matters more.

The Career

Documentary photographers work with NGOs, international organisations, news agencies, cultural institutions, and book publishers. Many develop long-term personal projects alongside commissioned work, building reputations as visual storytellers whose archives carry lasting value. Photography grants, residencies, exhibitions, and award programmes provide both income and recognition for serious documentary practitioners. At IIP, this discipline connects directly to our research and cultural documentation work, students contribute to real archival projects as part of their training.

IIP's documentary programme is inseparable from its cultural mission. Students who choose this path are not just learning photography, they are joining a tradition of visual scholarship that IIP has been building since 2010.

COURSES & PROGRAMS



Diploma of Fine Arts
in Photography



Diploma of Fine Arts
Cinematography



Bachelor of Fine Arts
in Photography



Bachelor of Fine Arts
in Film Making



Bachelor of Fine Arts
in Painting



Bachelor of Fine Arts
in Print Making



Bachelor of Fine Arts
in Applied Art



Master of Fine Arts
in Photography



Master of Fine Arts
in Painting



Master of Fine Arts
in Print Making



Master of Fine Arts
in Applied Art

**SCAN FOR DETAILS
OF COURSES**

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Photography | Cinematography

DUAL DIPLOMA IN FINE ARTS

The Dual Diploma in Fine Arts is a two-year, four-semester programme designed for students who are serious about building a professional creative career, and want the academic rigour, structured progression, and industry readiness to back it up.

The programme is structured on a credit-based learning system aligned with the National Education Policy (NEP) 2020, ensuring academic credibility, flexibility, and recognition that meets the standards of modern higher education in India.

At its core, this is a deeply practical programme. Studio work, project assignments, and real-world briefs form the backbone of every semester, but always grounded in theoretical correctness. Students understand not just how to make work, but why it works, developing the critical vocabulary and conceptual foundation that

separates a trained professional from a self-taught practitioner.

Progress is measured through a continuous review and critique system, where work is regularly evaluated by faculty, peers, and industry practitioners. This culture of honest, structured feedback builds the resilience, self-awareness, and professional discipline that creative careers demand.

The outcome of the programme is an industry-ready portfolio, a curated, purposeful body of work that demonstrates technical mastery, conceptual thinking, and a distinct professional voice. Graduates leave not just with a diploma, but with the work, the confidence, and the professional identity to enter the creative industry on their own terms.

COURSE HIGHLIGHTS

Course Features	Proficiency in Digital Photography, Sources & Quality of Various Lights, Practice outdoor & studio Photography, Digital post-production, Visual Literacy. Specializations, Jobs / Business in Photography	
Course Name	Dual Diploma in Photography - Two Years Diploma in Professional Photography	
Eligibility	10th Pass. Evening Degree / Vocational Courses students may also join. Students will need to have their own DSLR, laptop and external hard drive (Students with questions regarding cameras are encouraged to contact the instructor)	
Course Duration	Two Academic Year (4 Semesters)* Sem 1 - Foundation and Sem 2 - Advance Sem 3 and Sem 4 Specialization & Portfolio	
Maximum Seats	30 seats	To apply portfolio submission is must

*Ask for more options

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Photography | Film Making

BACHELORS IN FINE ARTS

The Bachelor of Fine Arts in Photography is a four-year, eight-semester undergraduate degree, one of the most comprehensive and seriously structured photography programmes in India. Built on a credit-based learning system fully aligned with the National Education Policy (NEP) 2020, the programme carries 160 credits and includes a mandatory six-month internship in the final semester.

This is not a course about taking pictures. It is a degree that builds complete visual thinkers, photographers who can create with discipline, research with rigour, write with clarity, and present their work with confidence in both commercial and cultural spaces.

Duration: 4 Years | 8 Semesters | 160 Credits
Batch Timing: Monday to Friday, 10:30 am – 4:30 pm
Campus: Noida & Bareilly | Placement Record: 100%

Studio Practice: A major photographic project every semester, guided by mentors and assessed through structured juries and critique sessions

Critical Thinking & Writing: Visual culture, aesthetics, ethics, and academic writing so students can articulate intent, defend choices, and create work with intellectual depth

Curation & Publication: How photographs live in the world: exhibitions, photo books, archives, editorial formats, sequencing, wall text, and audience experience

Professional Readiness: Portfolio strategy, copyright, client systems, pricing, negotiation, and a career path built on real outcomes

Specialisation areas include: Fine art and conceptual photography ·

Documentary storytelling and long-form visual essays · Portrait and identity · Editorial and applied genres · Space, architecture, and landscape · Moving image foundations · Curation, publication design, and exhibition-making · Archives, research, and cultural documentation

Research & Documentation: Research is woven into the programme from the first year, not as a separate academic exercise, but as an integral part of creative practice. Students develop the ability to investigate a subject, build a visual argument, and document their process with the rigour and discipline of a scholar. The final year culminates in a dissertation and practice-based research paper alongside the Final Major Project, ensuring graduates leave with both a strong body of work and the intellectual framework to articulate it.

What a graduate holds on the final day: A curated professional portfolio · A completed internship with documented outcomes · A Final Major Project, a signature body of work representing their voice and direction · A dissertation with research depth · Public presentation experience through a curated exhibition or digital showcase

Career pathways: Fine art photographer / visual artist · Documentary photographer and visual storyteller · Editorial photographer · Fashion, advertising, and commercial photography · Content creation for media and cultural organisations · Curatorial and archiving roles · Photography educator · Independent studio practice and entrepreneurship

COURSE HIGHLIGHTS

Course Features	Specialization in Digital Photography, Visual Literacy & Communications, Aesthetics and Fine Arts, Practical of Various Genres, Digital post-production, Jobs / Business in Photograph	
Course Name	Bachelor of Fine Arts (Photography) - Four Years Degree in Professional Photography	
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.	
Education Tour	Optional* in 2nd Year	2 Study Tours mandatory in year one
Course Duration	Four Academic Years (8 Semesters)	
Maximum Seats	30 Seats	To apply portfolio submission is must

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Painting

BACHELORS IN FINE ARTS

The Bachelor of Fine Arts in Painting is a four-year professional undergraduate degree programme designed to develop students into creative visual thinkers, professional artists, educators, researchers, curators, and interdisciplinary practitioners. The curriculum integrates classical drawing and painting traditions with contemporary visual practices, digital media, critical theory, research methodologies, and professional exposure.

The programme emphasizes on creating a strong foundation in drawing and visual perception, development of personal artistic language, understanding of Indian and world art history, experimentation with traditional and contemporary media, interdisciplinary and research-based studio practice, professional readiness for galleries, teaching, design, animation, curation, public art, and independent art practice, portfolio development and exhibition practices, digital literacy and contemporary visual culture.

Duration: 4 Years | 8 Semesters | 180–200 Credits

Theory: Practical Ratio - 30:70

Batch Timing: Monday to Friday | 9:30am - 4:30 pm

Campus: Bareilly

Semester I

VISUAL FOUNDATIONS AND OBSERVATION: Drawing and Observation Studies. Elements and Principles of Visual Design. Colour Exploration Studio. Material and Media Exploration. Visual Journal and Sketchbook Practice. History of Art and Visual Culture-I. Fundamentals of Aesthetics. Workshop Module I. Field Study.

Semester II

INTERDISCIPLINARY EXPLORATION AND VISUAL COMMUNICATION: Advanced Drawing and Human Studies. Foundation Painting Studio. Introduction to Printmaking and Graphic Exploration. Visual Communication and Applied Art Basics. Digital Art and Contemporary Media. History of Art and Visual Culture-II. Introduction to Visual Culture and Communication. Workshop Module II. Foundation Portfolio Project.

Semester III

INTERMEDIATE EXPLORATION: Life Study and Portraiture. Painting Techniques-I. Composition and Visual Narrative. Landscape Painting. Digital Art and

Contemporary Practice. Elective-I. History of Art-III. Aesthetics and Art Criticism. Research and Documentation Skills.

Semester IV

INTERMEDIATE DEVELOPMENT: Advanced Life Study. Painting Techniques-II. Conceptual Composition. Experimental Media. Visual Communication and Presentation. Elective-II. History of Art-IV. Methods and Materials. Art and Society.

Semester V

ADVANCED STUDIO PRACTICE: Major Studio Practice-I. Advanced Portrait and Figure Painting. Nature and Environmental Studies. Contemporary Painting Approaches. Elective-III. Contemporary Art Theory. Professional Practice in Art. Internship/Field Engagement.

Semester VI

ADVANCED SPECIALIZATION: Major Studio Practice-II. Experimental and Interdisciplinary Art. Public Art and Mural Practice. Portfolio Development. Elective-IV. Indian Aesthetics and Philosophy. Research Methodology. Entrepreneurship in Creative Arts.

Semester VII

PROFESSIONAL PRACTICE AND RESEARCH: Major Project-I. Exhibition Planning and Curation. Contemporary Media Integration. Dissertation/Seminar. Global Contemporary Art Practices. Art Criticism and Writing. Open Elective.

Semester VIII

DEGREE PROJECT AND PROFESSIONAL EXHIBITION: Final Major Studio Project. Degree Exhibition. Professional Portfolio Submission. Viva Voce. Jury. Dissertation Submission. Art Management and Career Development.

ELECTIVE COURSES: Printmaking. Sculpture. Mural Art. Photography. Animation. Illustration. Art Education. Curatorial Practice. Visual Communication. Textile Art. Ceramic Art. Installation Art. Digital Painting. Video Art. Art Therapy. Folk & Tribal Art Studies.

SPECIAL WORKSHOPS: Traditional Media Painting Techniques. Traditional Indian painting methods. Experimental and Mixed Media. Printmaking for Painters. Digital Art and Imaging

COURSE HIGHLIGHTS

Course Features	Develop expertise in observational drawing, pictorial composition, chromatic studies, material exploration, contemporary studio practice, visual narratives, and professional portfolio development thorough understanding of the historic processes, contemporary practices, emerging technologies, sociology, politics, literature, philosophy, and visual culture.	
Course Name	Bachelor of Fine Arts (Painting) - Four-Year Undergraduate Degree Programme	
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.	
Education Tour	Optional* in 2nd Year	2 Study Tours mandatory in year two/three
Course Duration	Four Academic Years (8 Semesters)	
Maximum Seats	30 Seats	To apply portfolio submission is must

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Applied Art

BACHELORS IN FINE ARTS

The Bachelor of Fine Arts in Applied Art is a four-year professional undergraduate degree programme designed to develop students into creative visual communicators, designers, illustrators, advertising professionals, branding specialists, educators, and entrepreneurs. The curriculum integrates artistic foundations with contemporary design practices, visual communication strategies, digital technologies, critical thinking, and professional industry exposure.

The programme emphasizes the development of a strong foundation in drawing, design, visual perception, and creative problem-solving; mastery of core areas such as illustration, typography, advertising design, branding, packaging design, photography, digital media, and visual communication; and an understanding of the historical, cultural, and social contexts that influence contemporary design practices.

Duration: 4 Years | 8 Semesters | 180–200 Credits

Theory: Practical Ratio - 30:70

Batch Timing: Monday to Friday | 9:30am - 4:30 pm

Campus: Bareilly

Semester I

VISUAL FOUNDATIONS AND OBSERVATION: Drawing and Observation Studies. Elements and Principles of Visual Design. Colour Exploration Studio. Material and Media Exploration. Visual Journal and Sketchbook Practice. History of Art and Visual Culture I. Fundamentals of Aesthetics. Workshop Module I. Field Study.

Semester II

INTERDISCIPLINARY EXPLORATION AND VISUAL COMMUNICATION: Advanced Drawing and Human Studies. Foundation Painting Studio. Introduction to Printmaking and Graphic Exploration. Visual Communication and Applied Art Basics. Digital Art and Contemporary Media. History of Art and Visual Culture II. Introduction to Visual Culture and Communication. Workshop Module II. Foundation Portfolio Project.

Semester III

INTRODUCTION TO APPLIED ART: Advertising Design I. Illustration I. Typography II. Photography II. Digital Design I. Packaging Design I. History of Visual Communication. Communication Theory.

Semester IV

APPLIED ART DEVELOPMENT: Advertising Design II. Corporate Identity Design I. Illustration II. Computer Graphics. Photography III. Packaging Design II. History of Design and Advertising. Art Appreciation and Criticism.

Semester V

ADVANCED APPLIED ART PRACTICE: Advertising Campaign Design I. Branding and Identity Systems. Publication Design. Motion Graphics I. UI/UX Design I. Illustration III. Consumer Behaviour and Marketing. Research Methodology.

Semester VI

PROFESSIONAL DESIGN PRACTICE: Advertising Campaign Design II. Motion Graphics II. UI/UX Design II. Environmental Graphics. Digital Illustration and Concept Art. Portfolio Development I. Contemporary Visual Culture. Professional Practice.

Semester VII

PROFESSIONAL SPECIALIZATION

Major Project I. Design Research Studio. Internship. Portfolio Development II. Global Advertising and Design Trends. Entrepreneurship for Creative Industries.

Semester VIII

DEGREE PROJECT AND PROFESSIONAL PRACTICE

Major Degree Project. Degree Exhibition. Professional Portfolio. Dissertation. Viva Voce.

ELECTIVE COURSES

Animation. Film Graphics. Storyboarding. Game Art. Character Design. Exhibition Design. Editorial Design. Book Illustration. Visual Merchandising. Fashion Communication. Social Media Design. AR/Vr Design. Design For Sustainability. Digital Marketing. Art Direction.

SPECIAL WORKSHOPS

Calligraphy. Printmaking. Hand Rendering. Poster Art. Design Thinking. UI/UX Design. Motion Graphics. AI for Designers. Creative Strategy. Brand Building. Copywriting. Creative Direction. Campaign Planning.

COURSE HIGHLIGHTS

Course Features	Build skills in visual communication, integrate creativity, design thinking, industry exposure, branding, creative entrepreneurship, illustration, typography, brand identity systems, packaging design, advertising strategy, digital imaging, and creative design practice thorough understanding of the historic processes, contemporary practices, emerging technologies, sociology, politics, literature, philosophy, and visual culture.	
Course Name	Bachelor of Fine Arts (Applied Art) - Four-Year Undergraduate Degree Programme	
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.	
Education Tour	Optional* in 2nd Year	2 Study Tours mandatory in year two/three
Course Duration	Four Academic Years (8 Semesters)	
Maximum Seats	30 Seats	To apply portfolio submission is must

CREATING
LEADERS
THINKERS
ARTISTS.

Print Making

BACHELORS IN FINE ARTS

The Bachelor of Fine Arts in Printmaking is a four-year professional undergraduate degree programme designed to develop students into skilled printmakers, contemporary visual artists, educators, researchers, curators, and creative practitioners. The curriculum integrates traditional printmaking techniques with contemporary artistic practices, digital technologies, interdisciplinary approaches, critical theory, and professional development.

The programme emphasizes the development of a strong foundation in drawing, design, image-making, and visual thinking; mastery of traditional printmaking processes including relief, intaglio, lithography, screen printing, and experimental printmaking; understanding of Indian and global printmaking traditions; exploration of contemporary visual culture and expanded print practices; experimentation with traditional, digital, and hybrid media; interdisciplinary and research-driven studio practice; and the cultivation of a distinctive artistic voice.

Duration: 4 Years | 8 Semesters | 180–200 Credits

Theory: Practical Ratio - 30 : 70

Batch Timing: Monday to Friday | 9:30am - 4:30 pm

Campus: Bareilly

Semester I

VISUAL FOUNDATIONS AND OBSERVATION: Drawing and Observation Studies. Elements and Principles of Visual Design. Colour Exploration Studio. Material and Media Exploration. Visual Journal and Sketchbook Practice. History of Art and Visual Culture I. Fundamentals of Aesthetics. Workshop Modules. Field Study activities.

Semester II

INTERDISCIPLINARY EXPLORATION AND VISUAL COMMUNICATION: Advanced Drawing and Human Studies. Printmaking and Graphic Exploration. Visual Communication. Applied Art Basics. Digital Art and Contemporary Media. History of Art and Visual Culture II. Visual Culture and Communication. Workshop Module II. Foundation Portfolio Project.

Semester III

INTRODUCTION TO MAJOR PRINT PROCESSES: Intaglio Printmaking I. Relief Printmaking III. Drawing for Printmakers. Photography for Printmaking. Print

Portfolio I. History of Printmaking I. Visual Communication.

Semester IV

EXPANDING PRINTMAKING PRACTICES: Intaglio Printmaking II. Lithography I. Experimental Drawing. Print Portfolio II. Collaborative Print Project. History of Printmaking II. Aesthetics and Analysis.

Semester V

ADVANCED STUDIO PRACTICE: Lithography II. Screen Printing I. Alternative Print Processes. Artist Book I. Print Portfolio III. Modern Art History. Research Methods for Artists.

Semester VI

CONTEMPORARY PRINT PRACTICES AND PROFESSIONAL DEVELOPMENT: Screen Printing II. Digital Printmaking. Installation and Print. Artist Book II. Professional Portfolio Development. Contemporary Art Practices. Professional Practices.

Semester VII

SPECIALIZATION. RESEARCH AND PROFESSIONAL PRACTICE: Major Studio Project I. Relief Printmaking. Intaglio Printmaking. Lithography. Screen Printing. Hybrid Printmaking. Contemporary Print Research. Exhibition Planning. Dissertation Proposal. Global Contemporary Printmaking. Curatorial Studies.

Semester VIII

DEGREE PROJECT AND PROFESSIONAL PREPARATION: Major Studio Project II. Degree Show. Professional Portfolio Development. Dissertation. Viva Voce. Exhibition-ready portfolio.

ELECTIVE COURSES: Students may choose from Book Arts. Typography. Illustration. Photography. Ceramics. Sculpture. Animation. Mural Art. Digital Media. Graphic Novel Studies. Art Therapy. Museum Studies. Curatorial Practice. Public Art. and Textile Printing.

SPECIAL WORKSHOPS: The programme includes workshops in Traditional Printmaking Processes. Contemporary Printmaking Processes. and Indian Print Traditions. providing exposure to a wide range of historical, contemporary, and regional print practices.

COURSE HIGHLIGHTS

Course Features	Specialization in Relief, Intaglio, Lithography & Screen Printing, Image-Making Processes, Print Culture & Visual Literacy, Experimental and Digital Printmaking, thorough understanding of the historic processes, contemporary practices, emerging technologies, sociology, politics, literature, philosophy, and visual culture.	
Course Name	Bachelor of Fine Arts (Applied Art) - Four-Year Undergraduate Degree Programme	
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.	
Education Tour	Optional* in 2nd Year	2 Study Tours mandatory in year two/three
Course Duration	Four Academic Years (8 Semesters)	
Maximum Seats	30 Seats	To apply portfolio submission is must

**CREATING
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Photography

MASTERS IN FINE ARTS

The Master of Fine Arts in Photography is a two-year, four-semester postgraduate programme for photographers and visual artists who are ready to go deeper — into their practice, their research, their thinking, and their creative identity. Available in both regular and online modes, it is built for those who have a foundation and want to build something lasting with it.

The MFA at IIP x BIU sits at the crossroads of artistic practice and intellectual inquiry. It goes well beyond technical proficiency to nurture a genuine understanding of the photographic medium, its history, its cultural role, its aesthetic possibilities, and its potential as a vehicle for social and documentary expression.

Mode: Regular (Monday to Friday) | Campus: Bareilly and Noida

Semester 1: Foundation of Thought & Practice

Historical and technical philosophy of photography · Visual studies · Studio practice · Three major practical projects. Students examine the medium's origins, its arrival in India, its role in documenting political and social transitions, and its cultural and psychological dimensions, drawing on the work of masters from Julia Margaret Cameron to Henri Cartier-Bresson to Dayanita Singh.

Semester 2: Documentation, Memory & Visual Culture

Historical reading and theoretical approaches · Photography and documentation · Documentary and photojournalism · Practical submission and viva voce. Students explore photography's capacity as a medium of memory — photo archives, photobooks, re-photography, handmade art, and zine practice — understanding how documentation connects the personal to the historical.

Semester 3: Research, Discourse & Portfolio Development

Documentary and photojournalism (advanced) · Photography discourse · Practical project. The most research-intensive semester, students work through dissertation writing, research methodologies, publication approaches, artistic statements, and

funding frameworks, while defining and generating their final project under direct mentor guidance.

Semester 4: Dissertation, Final Project & Public Exhibition

Dissertation · Viva voce · Final Project · Public Exhibition. The culmination of two years, students present a complete, curated body of work in a public exhibition alongside a written dissertation. The exhibition is not a formality; it is the proof and the celebration of the creative and intellectual journey the student has undertaken.

Two pillars that run through all four semesters: Studio Practice, Ongoing assignments, group critiques, and one-on-one faculty meetings build a personal creative practice with discipline and consistency. Every semester has studio output; the programme ends with a graduate exhibition of original work.

Critical Study: Theoretical and historical seminars, research writing, and curatorial engagement develop the intellectual depth that distinguishes a serious artist from a skilled technician. A written thesis, the culmination of two years of critical coursework, is required for graduation.

What the MFA is for: Photographers who want to move from competence to authorship. Practitioners who want the research depth and written fluency to pursue cultural, academic, or international professional opportunities. Artists who are ready to define a distinct body of work and present it with confidence to the world.

Career pathways: Fine art photographer and independent artist · Documentary photographer and visual essayist · Photography educator and academic · Curatorial and archiving roles · Cultural research and documentation · Editorial and long-form visual journalism · Higher studies and PhD research pathways

COURSE HIGHLIGHTS

Course Features	The craft of photography comes from learning to create images, not taking pictures; thorough understanding of the historic processes, contemporary practices, emerging technologies, sociology, politics, literature, philosophy, and visual culture.	
Course Name	Master of Fine Arts (Photography) - Two Years Degree in Professional Photography	
Eligibility	Bachelor of fine arts Class pass Certificate in any stream. Based on Personal interview with Director and Professor Incharge.	
Education Tour	Optional*	
Course Duration	2 Years (4 Semesters)	
Maximum Seats	15 Seats in regular batch	To apply portfolio submission is must

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Applied Art

MASTERS IN FINE ARTS

The Master of Fine Arts in Applied Art is an advanced postgraduate programme designed for visual communicators, designers, illustrators, branding professionals, creative strategists, educators, researchers, and interdisciplinary practitioners seeking mastery in contemporary visual communication and design practices.

The MFA Applied Art programme emphasizes advanced conceptual development, independent creative research, design innovation, critical inquiry, visual culture studies, interdisciplinary practice, professional specialization, creative leadership, and industry-oriented problem solving. The programme encourages students to critically engage with contemporary communication challenges while developing innovative and research-driven design solutions.

The programme fosters innovation, critical thinking, audience engagement, design research, and entrepreneurial practice. It prepares students to become creative directors, communication designers, researchers, educators, consultants, entrepreneurs, and leaders within the creative industries. By integrating artistic vision with strategic thinking and contemporary design methodologies, the programme transforms students from skilled visual communicators into influential creative professionals capable of shaping the future of visual communication in a rapidly evolving global landscape.

Duration: 2 Years | 4 Semesters | 80-96 Credits

Batch Timing: Monday to Friday | 9:30am - 4:30 pm

Campus: Bareilly

Semester I

ADVANCED VISUAL EXPLORATION

Advanced Drawing and Visual Investigation, Advanced Illustration Studio, Digital Design and Visual Systems, Communication Design Studio I, Typography and Visual Language, History of Graphic Design and Visual Communication, Research Methodology I.

Semester II

DESIGN STRATEGY AND PROFESSIONAL APPLICATION

Advertising and Campaign Design, Branding Systems and Identity Design, Photography and Visual Narratives, Publication and Editorial Design, Motion Graphics and Time-Based Design, Consumer Behaviour and Communication Psychology, Visual Culture Studies, Minor Research Project.

Semester III

SPECIALIZATION AND ADVANCED RESEARCH

Specialization Stream (Branding and Strategic Design / Illustration and Narrative Design / Advertising and Creative Direction / Digital Media and UI/UX / Motion Graphics and New Media), Interdisciplinary Design Lab, Contemporary Design Theory, Research Methodology II, Thesis Development.

Semester IV

THESIS, PROFESSIONAL PRACTICE AND CREATIVE LEADERSHIP

Major Thesis Project, Industry Internship/Residency, Professional Portfolio Development, Degree Exhibition.

ELECTIVE COURSES

Information Design, Data Visualization, Design Systems, Wayfinding Design, AR/VR Design, Immersive Media, Interactive Installations, Generative Design, Children's Book Illustration, Graphic Novels, Visual Journalism, Concept Art, Art Direction, Creative Writing, Content Strategy, Digital Marketing, Cultural Studies, Media Studies, Sociology of Design, Museum Studies.

WORKSHOPS AND MASTERCLASSES

Design Innovation Workshops, Strategic Branding, Service Design, Creative Direction, Campaign Building, Storytelling, Motion Graphics, AI Tools for Designers, Interactive Design, Academic Writing, Publication Design, Conference Presentation.

COURSE HIGHLIGHTS

Course Features	Applied Art is the synthesis of creativity, strategy, and visual communication. The programme focuses on design research, brand narratives, visual culture, emerging media, critical thinking, innovation, audience engagement, and the creation of impactful communication systems for contemporary society.	
Course Name	Master of Fine Arts (Painting) - Two Years Degree in Professional Photography	
Eligibility	Bachelor of fine arts Class pass Certificate in any stream. Based on Personal interview with Director and Professor Incharge.	
Education Tour	Optional*	
Course Duration	2 Years (4 Semesters)	
Maximum Seats	15 Seats in regular batch	To apply portfolio submission is must



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Painting

MASTERS IN FINE ARTS

The Master of Fine Arts in Painting is an advanced postgraduate programme designed for artists, educators, researchers, curators, and interdisciplinary practitioners seeking mastery in contemporary painting practice and visual research.

The MFA Painting programme emphasizes advanced studio practice, conceptual and critical inquiry, independent artistic research, visual experimentation, contemporary art discourse, interdisciplinary exploration, and professional artistic development. Students are encouraged to investigate personal, social, cultural, and global concerns through sustained artistic practice while developing a distinctive visual language and creative identity.

The programme fosters intellectual rigor, aesthetic sensitivity, material exploration, and research-driven art making through studio projects, seminars, critiques, exhibitions, and scholarly engagement. It transforms students from skilled practitioners into independent artists, researchers, educators, curators, and cultural contributors capable of engaging meaningfully with contemporary visual culture and the global art ecosystem.

Duration: 2 Years | 4 Semesters | 80-96 Credits

Batch Timing: Monday to Friday | 9:30am - 4:30 pm

Campus: Bareilly

Semester I

ADVANCED VISUAL INVESTIGATION

Advanced Drawing and Visual Research. Painting Studio I. Observation and Interpretation. Experimental Media Laboratory. Studio Methodologies and Practice. Seminar and Critique I. Indian Aesthetics and Philosophy of Art. History of Contemporary Indian Art.

Semester II

EXPERIMENTATION AND PERSONAL LANGUAGE

Painting Studio II – Personal Style Development. Portraiture and Human Representation. Experimental Painting Studio. Digital Imaging for Painters. Seminar and Critique II. Western Aesthetics and Philosophy of Art. Contemporary Western Art. Minor Research Project.

Semester III

ADVANCED STUDIO PRACTICE AND RESEARCH

Major Studio Practice I. Advanced Contemporary Painting Studio. Visual Culture and Context Studio. Elective Specialization. Modern and Contemporary Art Theory. Research Methodology in Visual Arts. Thesis Proposal Development.

Semester IV

THESIS. EXHIBITION AND PROFESSIONAL PRACTICE

Major Studio Practice II (Thesis Project). Dissertation. Professional Practice Module. Degree Exhibition. Viva Voce.

ELECTIVE COURSES

Mural Art. Printmaking. Digital Painting. Photography. Video Art. Installation Art. Art Conservation. Illustration. Curatorial Studies. Art Education. Museum Studies. Public Art. Community Art Practice. Art Therapy. Creative Writing for Artists.

SPECIAL WORKSHOPS

Traditional Workshops. Contemporary Art Workshops. Research Workshops.

COURSE HIGHLIGHTS

Course Features	The practice of painting emerges from the cultivation of ideas, visual inquiry, and material intelligence. The programme emphasizes advanced studio research, contemporary art discourse, critical theory, aesthetics, visual culture, interdisciplinary experimentation, and the development of an independent artistic language.	
Course Name	Master of Fine Arts (Painting) - Two Years Degree in Professional Photography	
Eligibility	Bachelor of fine arts Class pass Certificate in any stream. Based on Personal interview with Director and Professor Incharge.	
Education Tour	Optional*	
Course Duration	2 Years (4 Semesters)	
Maximum Seats	15 Seats in regular batch	To apply portfolio submission is must

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Print Making

MASTERS IN FINE ARTS

The Master of Fine Arts in Printmaking is an advanced postgraduate programme designed for printmakers, visual artists, educators, researchers, curators, and interdisciplinary practitioners seeking mastery in contemporary printmaking and expanded print practices.

The MFA Printmaking programme emphasizes advanced studio research, conceptual development, critical inquiry, innovation in print processes, interdisciplinary experimentation, contemporary print culture, and professional artistic practice. Students engage with traditional and emerging print technologies while exploring the expanding possibilities of printmaking through artist books, installation, digital media, collaborative projects, and research-led creative investigations.

The programme encourages experimentation, critical thinking, material exploration, and engagement with contemporary social and cultural contexts. Through intensive studio practice, seminars, exhibitions, publications, and scholarly research, students develop an independent artistic voice and a sophisticated understanding of printmaking as a contemporary visual language. The programme transforms students from technical practitioners into innovative artists, researchers, educators, cultural leaders, and creative professionals capable of shaping the future of printmaking within national and international contexts.

Duration: 2 Years | 4 Semesters | 80-96 Credits

Batch Timing: Monday to Friday | 9:30am - 4:30 pm

Campus: Bareilly

Semester I

ADVANCED TECHNIQUES AND VISUAL RESEARCH

Advanced Relief Printmaking Studio. Advanced Intaglio Studio. Drawing for Printmakers. Studio Research Methods. Seminar and Critique I. History of Global Printmaking. Aesthetics and Philosophy of Print.

Semester II

EXPERIMENTATION AND CONTEMPORARY PRACTICE

Advanced Lithography Studio. Advanced Screen Printing Studio. Alternative and Experimental Printmaking. Digital Printmaking Studio. Seminar and Critique II. History of Indian Printmaking and Visual Culture. Contemporary Image Studies. Minor Research Project.

Semester III

SPECIALIZATION AND RESEARCH

Major Studio Practice I. Relief Printmaking. Intaglio Printmaking. Lithography. Screen Printing. Hybrid Printmaking. Artist Books and Book Arts. Expanded Printmaking Studio. Thesis Proposal Development. Contemporary Print Theory. Research Methodology in Visual Arts.

Semester IV

THESIS, EXHIBITION AND PROFESSIONAL PRACTICE

Major Studio Practice II. Thesis Project. Dissertation. Professional Practice Module. Degree Exhibition. Viva Voce. Research-driven body of work. Professional presentation.

ELECTIVE COURSES

Artist Books. Typography. Photography. Illustration. Sculpture. Installation Art. Digital Media. Animation. Public Art. Museum Studies. Curatorial Practice. Art Conservation. Paper Making. Book Binding. Cultural Studies. and Visual Anthropology.

SPECIAL WORKSHOPS

Traditional Print Workshops. Contemporary Printmaking Workshops. and Indian Print Tradition Workshops.

COURSE HIGHLIGHTS

Course Features	Printmaking extends beyond process into a space of critical engagement, multiplicity, and visual investigation. The programme explores traditional and expanded print practices through studio research, contemporary print culture, material experimentation, artist books, interdisciplinary practice, and conceptual inquiry.	
Course Name	Master of Fine Arts (Painting) - Two Years Degree in Professional Photography	
Eligibility	Bachelor of fine arts Class pass Certificate in any stream. Based on Personal interview with Director and Professor Incharge.	
Education Tour	Optional*	
Course Duration	2 Years (4 Semesters)	
Maximum Seats	15 Seats in regular batch	To apply portfolio submission is must

LIFE AT IIP & CAREERS

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ARTISTS.**

**CONSERVATORY
OF SEEING**



LIFE AT IIP

Study, Explore, Discover Yourself

Learning at IIP is not something that happens only inside a classroom. It spills into studios, streets, cultural spaces, archives, and conversations that start at 10 in the morning and continue long after the session ends. It is energetic, exploratory, and deeply personal, because the creative life demands that you engage with the world, not just study it.

You shoot. You fail. You shoot again.

Every week brings a new brief, a new challenge, a new medium to wrestle with. Students move between the studio and the street, from controlled lighting setups to unpredictable real-world assignments. They experiment with analog and digital, with moving image and still photography, with documentary and fine art. Not everything works. That is precisely the point. Learning at IIP is built around the courage to make work, show it, receive honest critique, and make better work. This cycle, create, present, reflect, improve, is what builds a professional.

Your curiosity has a home here.

IIP's library is not a study requirement, it is an invitation. Students discover photographers they had never heard of, movements that changed how the world was seen, philosophical ideas that reshape how they approach a frame. The Indian Heritage Archive introduces students to the visual history of their own civilisation. Guest speakers, workshops, and industry lectures bring the outside world in, regularly and without formality.

You find your people.

Students at IIP come from across India and the world, different cities, different backgrounds, different creative instincts, and they end up in the same studios, on the same shoots, critiquing each other's work with honesty and generosity. The relationships built here, with peers, with mentors, with visiting professionals, become the network that supports a creative career for decades.

You go places.

Photo tours, cultural expeditions, documentation projects, and field assignments take students beyond the campus and into the world they will eventually photograph professionally. Cultural exchange programmes connect students to global artistic communities. Every semester creates reasons to go further, look closer, and bring something real back.

You discover what kind of artist you are.

This may be the most important thing that happens at IIP. In the process of learning across disciplines, photography, painting, film, visual culture, history, aesthetics, students find the subjects that genuinely move them, the questions they keep returning to, the creative voice that is distinctly theirs. The programme creates the conditions. The discovery is yours.

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OF SEEING

 FACULTY OF
FINE ARTS

LIFE AT IIP

Curated Workshops & Artist Residencies

At the Faculty of Fine Arts, learning extends far beyond the classroom. Building upon the rich legacy and industry network of IIP Academy, students regularly engage with distinguished artists, designers, photographers, filmmakers, curators, and creative professionals through a dynamic programme of curated workshops, masterclasses, and artist residencies.

These immersive experiences provide unique opportunities to learn directly from practitioners, explore diverse artistic methodologies, experiment with new materials and technologies, and gain valuable insights into contemporary creative practices. Artist residencies foster meaningful dialogue, collaborative learning, and cross-disciplinary exchange, encouraging students to expand their creative perspectives and develop innovative approaches to their work.

Through hands-on workshops, live demonstrations, portfolio reviews, cultural immersion projects, and interactions with national and international experts, students become part of a vibrant creative ecosystem that nurtures artistic growth, professional development, and lifelong learning.

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LIFE AT IIP

A Diverse Creative Community

The Faculty of Fine Arts is home to a vibrant and diverse student community, bringing together aspiring artists, designers, photographers, and filmmakers from across India and around the world. Students from different states, cultures, languages, and educational backgrounds come together to learn, collaborate, and create in an inclusive and inspiring environment.

This rich cultural diversity fosters the exchange of ideas, perspectives, and artistic traditions, encouraging students to develop a broader understanding of art, culture, and society. Through collaborative projects, cultural celebrations, exhibitions, workshops, and international interactions, students gain valuable exposure to global creative practices while remaining deeply connected to their own cultural roots.

At IIP and the Faculty of Fine Arts, diversity is not just a characteristic of our campus, it is a source of inspiration that enriches learning, nurtures creativity, and prepares students to thrive in an increasingly interconnected world.





TEACHING PEDAGOGY

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STUDENTS

IIP is home to a diverse and dynamic community of students from across India and around the world, bringing together a rich blend of cultures, perspectives, and creative aspirations. This multicultural environment fosters collaboration, innovation, and the exchange of ideas, enriching both personal and artistic growth.

Through a studio-based and experiential learning approach, students are encouraged to develop technical proficiency, critical thinking, creative confidence, and a distinctive artistic voice. Regular interactions with industry professionals, artists, photographers, filmmakers, and educators provide valuable real-world exposure and professional insights.

Beyond academics, students engage in workshops, exhibitions, cultural explorations, field projects, and collaborative initiatives that broaden their understanding of visual culture and contemporary creative practice. The result is a vibrant learning community that nurtures globally aware, culturally sensitive, and industry-ready creative professionals.



EXPOSURE

The World Comes to You

At IIP, learning extends far beyond the classroom. Our students engage directly with accomplished photographers, visual artists, filmmakers, and creative practitioners from India and across the world, gaining invaluable exposure to diverse artistic perspectives and professional practices. Students have had the privilege of learning from and working alongside internationally acclaimed photographers and visual artists such as **Manuello Paganini** (USA), whose work explores portraiture and cultural storytelling across continents; **Jamari Lior** (Germany), known for bringing a distinctive European fine art sensibility to image-making; **Jaspal Punnu** (Canada), whose practice examines diaspora, identity, and contemporary visual culture; **Thireesh Kapur**, whose decades-long documentation of the Himalayas has created one of the most significant visual archives of the mountain world; **Jay La Pointe** (USA), a specialist in contemplative and transcendental photography; and **Tarishi Gupta** (USA), whose interdisciplinary practice bridges cultures and contemporary visual discourse.

Complementing these global voices are distinguished Indian artists and practitioners who enrich the learning experience through their expertise and mentorship. Students learn analog photographic processes and visual storytelling from veteran photojournalist **Jagdish Yadav**; explore the fundamentals and principles of visual art with **Argha Ganguly**; engage with traditional printmaking techniques through **Animesh Barman's** mastery of lino art; and discover the creative possibilities of clay and ceramics under the guidance of celebrated potter **Suvajit Mondal**.

The institute also offers unique insights into visual narratives and creative industries through interactions with eminent filmmaker **N. Chandra**, acclaimed director and producer of the Indian film industry. Students further deepen their artistic practice through painting workshops with **Manish Kumar Rao**, collage-making sessions led by **Shri Ravindra Kumar Sharma**, and fine art and underwater photography explorations with **Deepak Kumar**.

Specialized photography masterclasses are conducted by renowned professionals including **Ashok Dilwali**, celebrated for his travel photography; **Vikram Singh**, whose work documents the rich architectural heritage and forts of Delhi; **Sutapa Pal**, an expert in food photography; and **Dhiraj Khatri**, known for his compelling wildlife photography.

These are not one-off appearances. They are an integral part of the IIP learning experience, an educational philosophy built upon direct engagement with practitioners who have established meaningful careers and contributed significantly to their respective fields. Through workshops, critiques, demonstrations, and real-world interactions, students gain not only technical knowledge but also the rigour, perspective, creativity, and generosity of experience that define true artistic mentorship.



EXPLORATION

The World Is Yours

Creative practice cannot be confined to the classroom. The most compelling photographs, paintings, prints, designs, and visual narratives are born through observation, experience, experimentation, and engagement with the world. They emerge from bustling streets and quiet landscapes, from museums and marketplaces, from heritage sites, workshops, festivals, and the countless intersections of culture and human experience. At IIP, we believe that meaningful artistic learning begins when students step beyond the studio and immerse themselves in the world around them.

From the very first semester, students are encouraged to explore, observe, and create in real-world contexts. Photography students participate in photo walks through the layered streets of Delhi, documenting people, places, and stories. Painting students engage with landscapes, architecture, and cultural environments, developing their visual language through direct observation. Applied Art students study design, branding, communication, and visual culture in contemporary urban spaces, while Printmaking students discover inspiration in textures, patterns, histories, and traditional craft practices that enrich their creative processes.

Students visit galleries, museums, artist studios, and exhibitions where they encounter masterpieces not through screens, but in their original form. Art residencies and workshops foster sustained observation, experimentation, and making. Historic monuments and heritage sites become living classrooms where art, culture, design, and history converge. Journeys to the Himalayas and other culturally significant regions offer profound lessons in scale, light, silence, form, and environment, lessons that no textbook or classroom assignment can fully replicate.

Learning extends into communities, cultural initiatives, government programmes, and collaborative projects. Students document historic cities, engage with artisans and craftspeople, study traditional and contemporary visual practices, and participate in festivals, rituals, and cultural exchanges. These experiences deepen their understanding of India's rich artistic heritage while encouraging them to view both familiar and unfamiliar cultures with curiosity, empathy, and critical insight.

International exchange programmes and collaborations further broaden creative horizons, exposing students to diverse artistic traditions, design philosophies, and approaches to image-making, visual communication, printmaking, and contemporary art practice. Through these interactions, students learn that creativity transcends geographical boundaries and that meaningful artistic expression emerges through dialogue, exploration, and cultural exchange.

Every experience leaves a lasting imprint: a colour remembered, a texture observed, a conversation that inspires, a landscape that transforms perception, or a moment that reshapes the way one sees the world. These experiences are not supplementary to education at IIP, they are fundamental to it. The classroom provides the tools, techniques, and conceptual frameworks. The world provides the context, inspiration, and purpose.

Go out. Observe deeply. Think critically. Create fearlessly. Return transformed and let your work tell the story.

ALUMNI

The Spine of IIP

Ask anyone in India's creative industry about IIP and they will point to its alumni. Not as a statistic. As a presence.

Over 33,000 graduates across 40+ countries, and they are not on the sidelines of the industry. They are running it. Name a leading brand, a major media house, a government communication department, an advertising agency, a fashion label, a digital platform, a film production company, a cultural institution, and there is almost certainly an IIPian behind the camera, leading the visual team, or building their own creative enterprise in that space.

IIPians photograph for political offices at the highest level of national public life. They shoot for state governments and tourism boards. They lead content and photography departments at India's biggest corporations and media organisations. They work on international commercial assignments. They direct photography on film sets. They run studios, agencies, and independent practices that employ other photographers.

This depth and spread did not happen by chance. It is the result of an education that insists on professional readiness, not someday, but from the very first semester. By the time an IIPian enters the industry, they already have a portfolio, a professional process, a creative voice, and the discipline to deliver. The industry recognises this. And it keeps coming back.

The alumni are not just proof of what IIP produces. They are active participants in what IIP continues to build, hiring the next generation of IIPians, mentoring students, and returning as guest faculty. The community is self-reinforcing, growing stronger with every batch that graduates.

At IIP, your seniors did not just find their place in the creative world. They defined it. Now it is your turn.



Corporate Tie ups and Recent Placements



Jatin Jain
Chief Photographer,
Studio Iodine Vapor,
Raipur



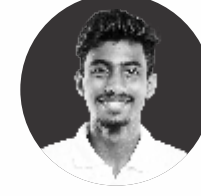
Sudhanshu Kesarwani
Department of Forensic Sciences,
Government of Delhi



Himish Goyal
Photographer
President B.J.P, JP Nadda



Manav Nagariya
DoP and Direction, Mumbai



Sritam Bhartiya
Senior Photographer,
Torque Publication, Pune



Manav Arora
Director and
Visual Artist at Pixel Paper



Gaurav Dubariya
Sr. Faculty, Manipal University



Kabir Singha
Photographer, Vansh Virmani



Mohit Gena
Head Photographer x8hp, New Delhi



Rajat Karki
Director,
Rajat Karki Photography



Tushar Bassi
Director at Tushar Bassi Films
Canada



Jacob Dileep
Photographer at
Charudutt Chitrak Photography



Shubham Sethia
Directorate of Information and
Public Relations, Assam



Abhinav Chauhan
Sr. Photographer, Minister
Arjun Ram Meghwad



Pravin Sawant
Founder and Director,
Mumbai



**Dr Vyankatesh
Metan**
Orthopedic Surgeon
Bird Photographer



Rajat Sharma
Photographer,
Twogether Studios



Tushar Gargi
Punjab Film City,
Mohali & Freelancer



Sutar Kiran Rahul
Photographer,
Food Panda



Kaif Ahmed
Photographer, Mercedes-Benz



Ankur Anand
Photographer,
National Geographic



PLACEMENTS

Placements & Careers — IIPians Are Everywhere

One number says it plainly: 100% placement record. But the story behind it is far richer than any statistic.

IIPians do not simply find jobs, they build careers on their own terms, in their chosen genres, across every domain the creative world touches. Government ministries and political platforms. Global brands and advertising agencies. National newspapers, magazines, and India's biggest digital media portals. Lifestyle, travel, wedding, and commercial studios. Documentary projects, cultural institutions, and international exhibitions. Freelance practices and independently run creative businesses.

Many of our early alumni are no longer entry-level, they are heading photography departments, leading creative teams, and running visual divisions at organisations across India and the world. When they hire, they hire IIPians. The network is active, loyal, and growing every year.

The question at IIP is never whether you will find your place in the creative world. It is which part of it you want to own.



Sunny Kushwaha
Photographer,
Minister of Civil Aviation



Sitanmay Maity
Senior Executive Designer -
Retouching Artist in TBWA UK
Omnicom Media Group



Siddarth Bhan
Photographer,
Carnival Cruise Line, USA



Vishwas Shrivastava
Creative Director,
Gold Setu Pvt Ltd



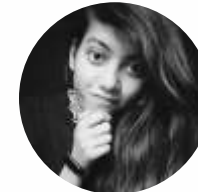
Tatsam Malhotra
Chief Photographer & Director
TM Productions



Ranjan Simkhada
Influencer and Creative Director,
Film and Works



Dhruv Vasudev
Photographer
Carnival Cruise Line, USA



Swikriti Gupta
Lead Photographer
Joan Jacobs Sunglasses



Mohan Amgaonkar
Creative Director at
Photontology Education



Vivek Mishra
Photographer,
DIPR, Uttarakhand Tourism



Raaj Kiran
Chief Photographer,
Rakee Photo Factory



Shreshtha Vats
PRO, Jai Shakti Mantralaya,
Uttar Pradesh



Arpit Kumar
Freelance Travel Photographer



Deepak Kumar
Fine Art & Underwater
Photographer



Sutapa Pal
Chief Photographer,
Amazing Workplaces



Shivashresh Saxena
Photographer, Lifestyle Goa



Vineet Sharma
Ganga Cruise, Kashi
Uttar Pradesh Tourism



Ojaswi Shandilaya
Photographer, Deputy CM Bihar



Pranjal Pradhan
Chief Photographer
Focus And Filter Pictures



Mrinal Mossa
Photographer
Mauritius Tourism



Kapil Dev
Photographer
Kailash Satyarthi Foundation



Durlov Kumar Bhowmik
DIPR, Assam



Athira Joy
Fashion Photographer,
Kerala



Aditya Mogre
Photographer, Live Linen
Fashion, Jaipur



Ramtanu Sabood
Sr. Sec. School Faculty, Kolkata



Shristi Dutta
Photographer & Visual Artist
Berlin, Germany



Ashok Kumar
Director at THIRD EYE FOTOS



Nikhil Naagar
Freelance Fashion Photographer



Abhi Ram K
Freelance Photographer, Vizag



Pranay Jain
Director at PS Fashion & Cinematics
Gwalior



Chatar Singh Thandi
Solo Traveller



Sivakumar. V
Film Maker, Kerala



Joel Jacob
Architecture Photographer, Kerala



Soumya Kanti Dhara
Director Soul's Voyage, Siligudi



Ashvin Subramaniam A
Photographer, Smile Foundation



Mahayan Pakhrin
Photographer, Sikkim Tourism



Kunal Thakur
Chief Photographer,
Curly Photography



Sanskar Bhargava
Photo Journalist,
Fact News & Media Network



Kunaljeet Rajkhowa
Chief Photographer &
Director Shutter Diaries Production



Shubham Narang
Photographer at Nalli Sarees



SS Hansraj
Wildlife Photographer



Karan Grewal
Chief Photographer, FNB Shoots



Mayank Juyal
Director MJ Photography



Dev Batra
Chief Photographer
Beyond The Mountains



Ravendra Singh
Photographer, Air India



Gaurav Verma
Chief Photographer
Rhythm Clicks Productions



Presenjit Debnath
Photographer & Film maker,
Information and Cultural Affairs,
Tripura



Mahidhar Sai
Chief Photographer
Food Photography Dubai



Sonu Kumar Singh
Wedding and
Lifestyle Photographer



Sahil Kamal
Senior Social Media
Marketer at Fincart



Shardha Gupta
Visual Artist
Kingston, Ontario



Soumya Ranjan Satapathy
Director & Film Maker
Pixotators



Harshit Chandak
Filmmaker,
Content Creator
Rajasthan



Pushkar Pant
Travel Storyteller
filmsandtrips



Rohit Rajput
Professional Photographer,
Flipkart



Felix Kumar Ekka
Photographer, Mercedes-Benz



Abhishek Puri
Interior Photographer,
Google



Parth Pradhan
Photographer,
Tattva Creations Pvt. Ltd



Aditya Uapadhyay
Photographer,
Soul Creation,
Varanasi



Shagun Chauhan
Photographer,
Ministry of Culture
GOI, New Delhi



Shailendra Mehra
Photographer,
Studio Iodine Vapor,
Raipur



Chaman Singh
Photographer,
Sepia Advertising Pvt. Ltd.



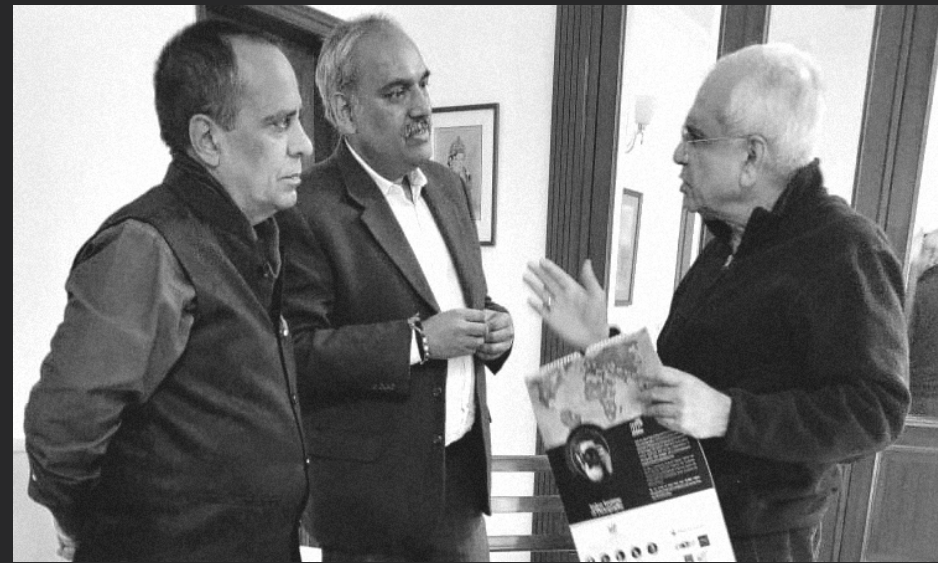
**THEY CAME TO LEARN.
THEY LEFT TO LEAD.**

GOVERNING COUNCIL

Leadership, Governance & Advisory

IIP's strength is not only in its programmes, it is in the people who guide, govern, and advise the institution. IIP Foundation and IIP Academy are backed by a leadership structure that brings together expertise from education, arts, design, public administration, business, and culture.

IIP is enlightened under the trusted mentorship



Creating India's First Creative Arts University, IIP is honored to have Dr. Rajiv Kumar, Former Vice Chairman, NITI AAYOG, Government of India as our mentor.



Creating India's First Creative Arts University, IIP is honored to have S.Prem Singh, Eminent Artist, Retd. Professor, Government College of Arts Chandigarh as our Academic Advisor.

IIP is curated by successful leaders in diversified fields

Meet our Advisory board members...



Prem Singh
Hony. Advisor,
Management Council
Eminent Artist and Educationist



Kshipra Shukla
Hony. Advisor,
Management Council
Chairman, UP Inst. of Design



Kanchi Khanna
Hony. Advisor,
Management Council
Sr. Director, Plaksha University



Capt Vikas Gupta
Hony. Advisor,
Management Council
Chairman, UPARC, Lucknow



Ashok Dilwali
Hony. Advisor,
Management Council
Veteran Photographer

Meet our Trustee members...



Rajesh Goyal
Founder & Chairman
COA, 30 year in Branding,
Marcom



Shailesh Goyal
Trustee & Co Founder
COA, Director Sepia Advertising



Akash Gupta
Trustee
Engineer BHU, Industrialist



Tripti Somani
Trustee
SRCC, CA, Founder
- Wommenovators

Meet our governing council members...



Shalini Goyal
Governing Council Member
26 Years in Special Education



Param Grewal
Governing Council Member
40 Years in Photography



SN Mewara
Governing Council Member
Businessman, Rajasthan



Archana Goyal
Governing Council Member
COA, 3 decades in Art Education



Himadrih Suwan
Governing Council Member
Chairman - Confederation
of Young Leaders



Janakraj Agrawal
Governing Council Member
Businessman, Gujarat



Nishant Kumar Srivastava
Governing Council Member
Supreme Court Lawyer



Gaurav Tripathi
Governing Council Member
IIT, Mumbai

FACULTY

A WORLD OF KNOWLEDGE TO BENEFIT FROM

The brains behind IIP are not limited to Photographers. There are Engineers and Technicians from Business, Advertising and Production with a collective experience of decades in their respective fields. The faculty members draw from a wealth of real world experiences to mentor all the students who are chosen to be a part of the course.



Rajesh Goyal

The Founder, The eye behind IIP

An alumnus from the College of Arts, Chandigarh, with an experience of over 30 years in the world of Photography and Advertising. He is the vision behind the pioneering effort of online photography education in India.



Shailesh Goyal

Co-Founder, Trustee IIP

An alumnus from the College of Arts, Chandigarh. Associated with the world of Photography and Advertising for over three decades, with rich experience in photography and detailed knowledge of designing softwares. Emerging as the guiding force for students at the Indian Institute of Photography.



Ms. Archana Goyal

Principal & Chair, IIP Faculty of Fine Arts

A distinguished alumna of the College of Art, Delhi, an accomplished art educator, trainer, and academic leader, she brings over 33 years of experience in visual arts education and creative practice. A CBSE, CCRT Teacher Trainer, and LAMDA-certified trainer, she has made significant contributions to arts education, curriculum development, and teacher training. Inspiring future generations of artists and creative professionals through visionary leadership, mentorship, and academic excellence.



Dr. Phil. Maja Jerrentrup

(Jamari Lior)

Faculty of Photography, Conceptual & AI

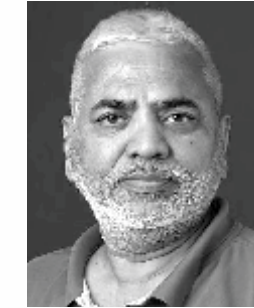
Maja Jerrentrup is a scholar of media science, anthropology and social psychology having studied at the University of Trier, at the University of Utrecht, at Vanderbilt College Nashville and Loyola College Chennai. In her scientific work she focuses on cultural and psychological aspects of photography. Her recent book "Therapy in front of the lens" analyzes the potential of photography for well-being. Further she is a well-known photographer under the pseudonym "Jamari Lior", having exhibited her work in various countries, published countless articles and books on practical photography and shot the new campaign for Nikon. She is a regular speaker on big media events like Photokina, Photo+Adventure, World Art Connects etc.



Jagdish Yadav

Faculty of Analogue Process
(Film Photography & Darkroom)

Jagdish Yadav is a veteran photography professional with a distinguished career spanning India's biggest newspapers. At IIP Academy, he brings decades of real-world experience to teach analog photography, film processing, and darkroom ethics. His hands-on approach makes learning deeply immersive - students don't just master the craft, they rediscover the soul of photography, and it reflects in their work and confidence.



Avinash Aggarwal

Faculty of Analogue Photography
(Historical Processes)

Avinash Aggarwal is a Senior Fellow (Govt. of India, Dept. of Culture) and veteran photographer with decades of mastery in analogue and alternative image-making. At IIP Academy, he guides advanced learners through over 32 historic photographic processes, from silver gelatin to experimental printmaking, teaching not just technique, but the deep aesthetics and philosophy behind each medium and its evolution.



Asif Khan

Faculty of Photography

To the consideration of aesthetical approaches of visual art and as an artist, His long-term experience in diving in the commercial advertising industry as a Director, Cinematographer, and Assistant Director. Holding more than 8 years of experience as Director and Cinematographer, in Commercial Film Industry. He has completed more than 30 Commercial projects like TVC, Independent Films, Music Videos, Short Feature Film, etc., and work with Different Brands TVC like LG, Nestle, Jagdish Store Home Decor, etc.



D Shiv Kumar

Faculty of Photography

D Shiv Kiran is a Delhi-based photographer and visual storyteller known for blending artistic sensitivity with structured academic rigor. With a background that bridges technology and visual arts, he transitioned into photography driven by a deep commitment to personal expression and meaningful image-making.



Vinati Sehgal

Faculty of Photography
Visual Culture

Vinati Sehgal is an early career visual artist, working within the intersections of sociology and visual arts. Her works stem from personal experiences coinciding with socio political themes prevalent in the public sphere. With Bachelor in Fine Arts and Diploma in Documentary Photography, she has forwarded her academic interests with an MA in Visual Sociology from Goldsmiths College, University of London. Presently living in Delhi she is working towards a career in artistic research practices.



Bhagyashri Patki

Faculty of Photography

Bhagyashri Patki is a New Delhi-based visual artist whose primary medium is photography, complemented by drawing and mixed-media explorations. Her practice is introspective and poetic, rooted in themes of spirituality, silence, memory, and inner transformation. She uses her camera not simply to observe the world, but to translate emotional states and meditative reflections into visual form.



Aman Chotani
Faculty of Photography

Aman Chotani an acclaimed photographer, filmmaker, visual storyteller, and creative entrepreneur known for his compelling narratives and immersive visual experiences. With over a decade of international experience spanning more than 20 countries, he has collaborated with leading global brands, tourism boards, and renowned publications including National Geographic and Condé Nast Traveller. His work seamlessly blends culture, storytelling, and brand strategy, creating impactful visual content that resonates with audiences worldwide while inspiring the next generation of creative professionals.



Jatin Jain
Faculty of Photography

Being an electronics & a telecommunication engineer by books and a photographer by passion, he believes in the famous quote by Destin sparks "photography is a story that I fail to put into words". His studio brand "Studio Iodine Vapor" has received an amazing client response from a wide range of sectors.



Dhiraj Khatri
Faculty of Photography
Wild Life Exploration

Dhiraj Anand Khatri from Bhopal, M.P. is a graduate in Electronics and Communication Engineering and Post Graduate in Marketing and Strategy from MDI Gurgaon.

His passion for photography found its roots in the wildlife genre, and which since then has witnessed the power of Dhiraj's relentless drive and love for photography. Dhiraj shares technical articles on photography for the Indian Institute of Photography and is always at hand to offer expert consultancy for camera model, photography and other tips.



Amit Hasija
Faculty of Photography

Amit Hasija's photographs have entranced the clients for over a decade (10 years) with extravagant concentrating on fashion photography staging his unmistakable style.

Amit hasija's interest in photography begins in Childhood day. He did his two-year Mastercraftmanship diploma in Photography at Shari Academy of Digital Photography, Amit has won most prestigious award PIEA 2007 & PGI 2007



Ankur Baruah
Faculty

Creative Advertising and Communicational professional with over 10 years of experience. Associated with advertising agencies such as Publicis, Rediffusion DY&R, Dentsu, Law & Kenneth and Mccann Worldwide. A decade of being associated with the creative brand building and strategies of reputed clients like Nestle, Hewlett Packard, Canon, Max New York Life Insurance, Airtel, Coca Cola, GSK and many more. An avid movie buff with deep interest in music and art appreciation

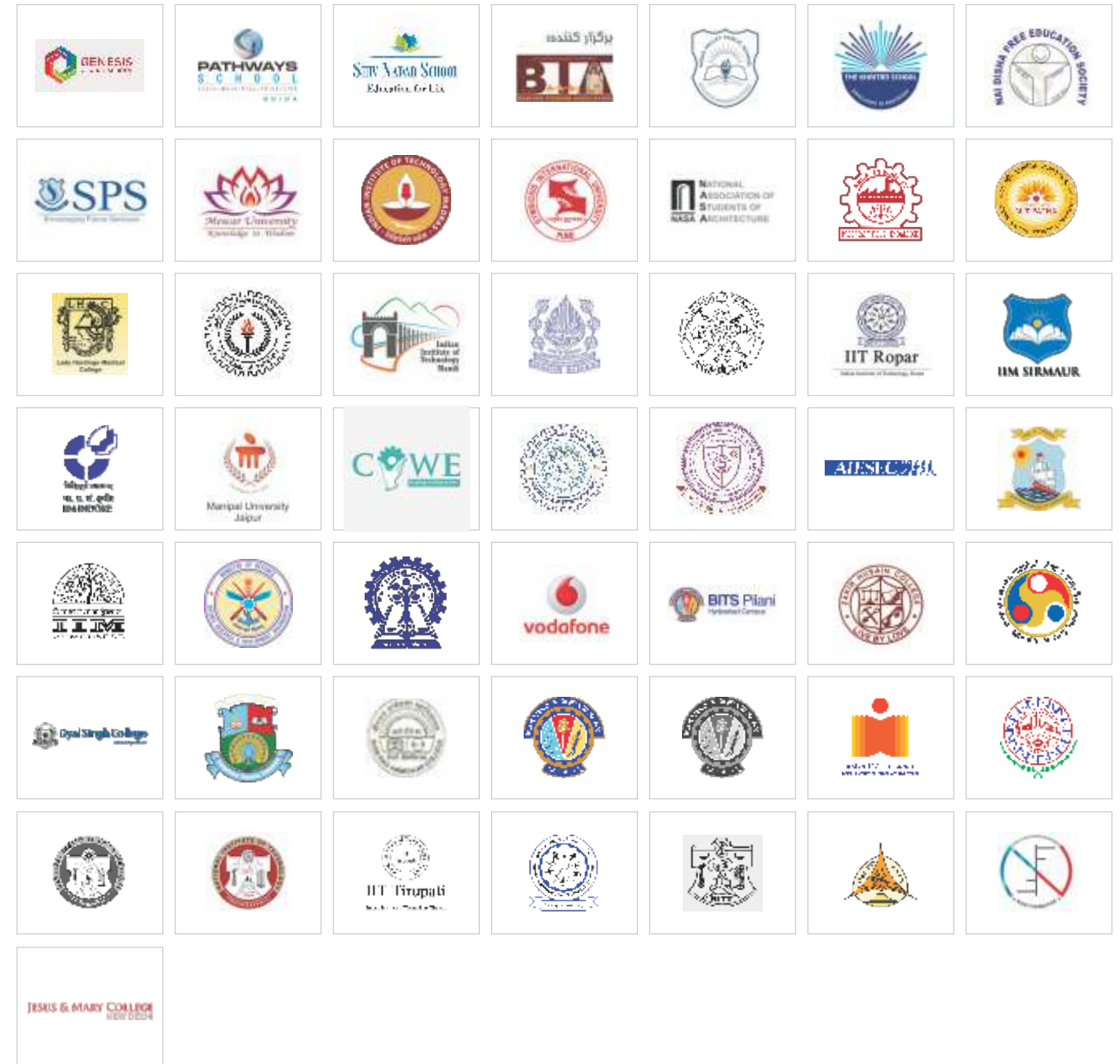


Astha Sharma
Faculty of Photography

Astha Sharma is a Light and Life Alumnus, has completed her bachelors of journalism and mass communication from Amity University, Noida. Apart from photography she holds an MBA degree as well. As a hardworking, vibrant and goal oriented young adult, she has worked with several successful companies like Net video, Balaji telefilms, Shahnaz Husain Group of Companies, Spotlight Events and Entertainments PVT ltd etc.

Collaborating for a change

As we move from strength to strength, we have cultivated and forged unforgettable relationships with some of the most reputed names in the industry.





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