Continuing the legacy of
Indian Institute of Photography

to

**IIP Institute of Cultural and
Creative Arts**

Now on Bigger and Vibrant Pallette.

Year 2023 onwards

INSTITUTE of
CULTURAL and
CREATIVE ARTS

VISION

"To emerge as 'Institute of National Importance in promoting
Cultural and Creative Arts of India, globally' by guiding and inculcating
knowledge in learners mind set from world over
to become artists, thinkers and leaders."

Photography

Film making

Painting art

IIP
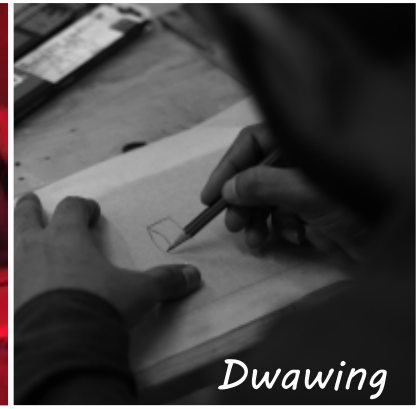INSTITUTE of CULTURAL and CREATIVE ARTS
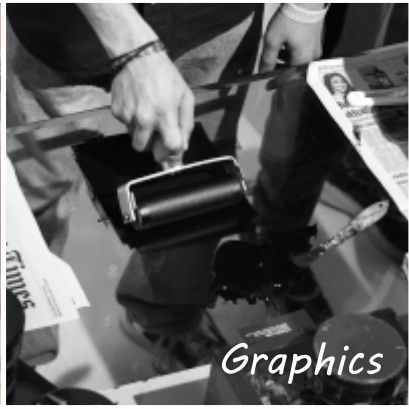
Crafts

Sculpture

Darkroom

Dwawing

Collage

Graphics

Linoart

Pottery

Culture

Digital Art

Instrumental Music

Dance

Mission

To develop a trust based legacy like Nalanda sa itihaas – A Study center of Indian history, literature, philosophy, and culture through IIP's Research Center to re-establish Indic Pride by means of tools and ways of documentation.
A Guru Shishya parampara based on ethics and knowledge.

Value

We are driven to enrich educational experiences in and out of our classroom environment to enliven and broaden our students' minds, horizons and thinking to facilitate creativity.

भारत का स्वर्णिम गौरव…
IIP - Initiatives for India's Progress

iiP
INSTITUTE of CULTURAL and CREATIVE ARTS

THE WORLD OF IIP

With the vision of providing culturally rich professional learning to the aspiring artists, IIP Institute of Cultural and Creative Arts introduced itself as a pacesetter in developing nation that's reestablishing its pride through learning since 2010. Today, the institute prides itself on its student centric approach and its handling of various art forms like creative and visual arts, performing arts, crafts and others as professional, vocational subject.

Creativity cannot be taught in classrooms, it is the end product of an adventurous mind.

We have highly experienced faculty and well-designed courses, what we also have is a deep understanding of the exact requirements of a budding artists. Creativity, being the primary asset of every artistic, professional, is instilled in our students in every phase of their learning. Our courses are designed to keep the students constantly on their toes, while at the same time infusing in them the same passion and love we have for various art forms. Our range of courses lets the students decide exactly the level of proficiency they want to develop, and the flexibility to do it at their comfort.

Methodology that paves your world

We aim not only to create successful students, but also to ensure that this success extends out of the classroom, shaping our graduates and preparing them for the real world battles. Further, IIP have also set the bar higher by maintaining effective alliances with the industry, incorporating professional expertise and inculcating thorough feedback from industry professionals regarding professional practices and modules.

IIP's enlightened under the trusted mentorship

Creating India's First Creative Arts University, IIP is honored to have Dr. Rajiv Kumar, Former Vice Chairman, NITI AAYOG, Government of India as our mentor.

IIP's enlightened under the trusted mentorship

Creating India's First Creative Arts University, IIP is honored to have S.Prem Singh,
Eminent Artist, Retd. Professor, Government College of Arts Chandigarh
as our Academic Advisor.

IIP's is curated by successful leaders in diversified fields
Meet our Advisory board members...

Prem Singh
Hony. Advisor,
Management Council
Eminent Artist and Educationist

Kshipra Shukla
Hony. Advisor,
Management Council
Chairman, UP Inst. of Design

Kanchi Khanna
Hony. Advisor,
Management Council
Sr. Director, Plaksha University

Capt Vikas Gupta
Hony. Advisor,
Management Council
Chairman, UPARC, Lucknow

Ashok Dilwali
Hony. Advisor,
Management Council
Veteran Photographer

Rajesh Goyal
Founder & Chairman
COA,30 year in Branding, Marcom

Shailesh Goyal
Trustee & Co Founder
COA, Director Sepia Advertising

Akash Gupta
Trustee
Engineer BHU, Industrialist

IIP's is curated by successful leaders in diversified fields
Meet our governing council members...

Shalini Goyal
Governing Council Member
28 Years in Special Education

Param Grewal
Governing Council Member
40 Years in Photography

SN Mewara
Governing Council Member
Businessman, Rajasthan

Archana Chharia
Governing Council Member
COA, Educationist
- Genesis Global School

Himadrish Suwan
Governing Council Member
Chairman - Confederation
of Young Leaders

Tripti Somani
Governing Council Member
SRCC, CA, Founder - Wommenovators

Navneet Kansal
Governing Council Member
Overseas Marketing, Italy

Janakraj Agrawal
Governing Council Member
Businessman, Gujarat

Nishant Kumar Srivastava
Governing Council Member
Supreme Court Lawyer

Anand Chaudhary
Governing Council Member
Finance Consultant, UK

Gaurav Tripathi
Governing Council Member
IIT, Mumbai

Bringing together the world of IIP

Rajesh Goyal
Founder & Chairman, IIP

IIP
INSTITUTE of CULTURAL and CREATIVE ARTS

"My own interest in art and culture and deep abiding commitment to share my passion with others led to the establishment of the IIP Institute of Cultural and Creative Arts (formerly Indian Institute of Photography). The driving force behind this progress is creativity and innovation. At IIP, we offer a unique blend of teaching, research, and collaboration that can help you explore the possibilities and make informed plans and decisions along your journey of becoming an artist, thinker, leader.

Today, IIP is indeed proud to enjoy an international reputation for its continued excellence in art forms specially in photography learning courses. Further strengthened with applied research and engagement through the industry and the community at large. As we forge to move ahead with the times, we are looking at avenues to enhance student experiences, delivering exceptional educational outcomes and producing work-ready graduates based on IIP's path breaking learning and teaching modules."
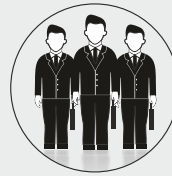
Leadership

Academics
Theory & Practical

Research

Engagement
& Collaboration

Careers

Based on the above pillars,
we at IIP follow an approach that
focuses on what one does right instead of
what one does wrong. We believe that this
approach leads to higher levels of student
engagement, increased self-awareness,
and a better understanding of
how to make your strengths work
for you in the long run.

We are here to strengthen your world

Streams that understand your world of needs

Professional Programs on offer

IIP Department of **Photography and Film Making**

IIP Department of **Fine Arts: Graphics, Painting and Sculpture**

IIP Department of **Media, Culture and Society – Journalism**

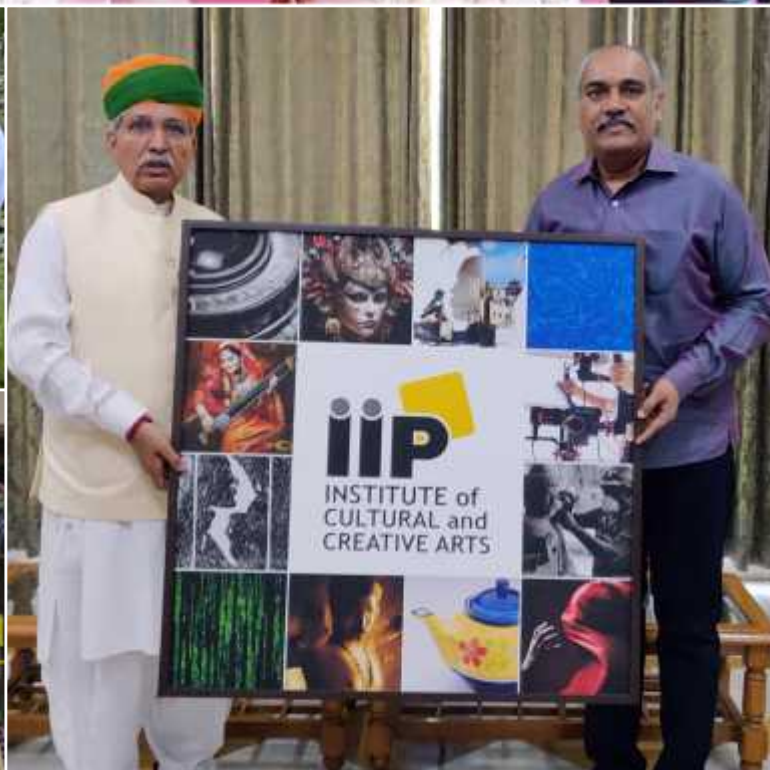IIP Department of **Crafts and Design**

LEARNING

IIP beleives in giving exposure and experience to learners,
And these include, Art Residency Programs, Photo Tourism, Master Classes,
International Participation, Cultural Exchange and Mega Events.

IIP's Strengths

- Developing an aesthetic approach in various forms of visual arts through industry training and academic study

- Learning will take place within project-based studio environments for active participation and developing skills in key processes

- Engage with broader critical analysis of the historical, theoretical and cultural contexts of visual arts

- Experience a variety of learning and teaching approaches. They will include studio-based environments, production workshops, lectures and seminars

- Individual and team-based projects collaborating with experts, professionals and institutions.
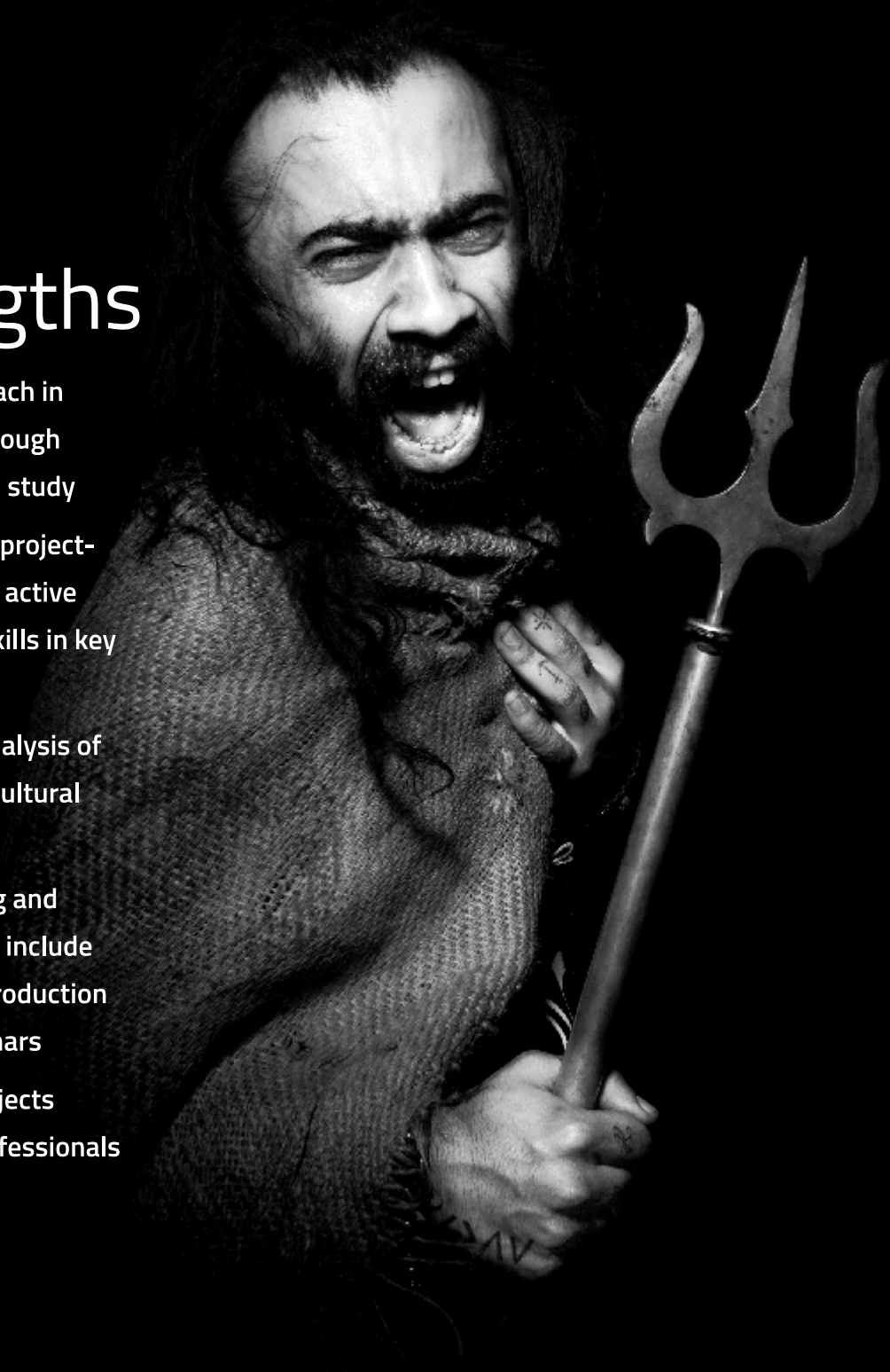
Best of both the worlds – Learning and teaching

We have the keenness to develop an aesthetic approach in the world of visual arts through industry training and academic study. Inculcating learning within a project-based environment. Engaging with broader aspects of the historical, theoretical and cultural contexts.

Networking

Collaboration

Business

Placements

Corporate Tie ups and Recent Placements

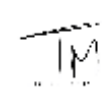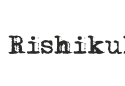|							
IIPian Durlov Bhomik	IIPian Vivek Mishra	IIPian Shreshth Vats	IIPian Sritam Bhartiya	IIPian Mrinal Mossae	IIPian Sudhanshu Kesarwani	IIPian Sunny Singh Kushwaha	IIPian Tushar Gargi
IIPian Himish Goyal	IIPian Felix Kumar Ekka	IIPian Jatin Jain	IIPian Jivraj Oleman	IIPian Abhishek Puri	IIPian Mahayan Pakhrin	IIPian Ankur Anand	IIPian Siddarth Bhan
IIPian Mohit Gena	IIPian Ankur Anand	IIPian Karan Grewal	IIPian Sitanmay Maity	IIPian Tatsam Malhotra	IIPian Abhigya Jain	IIPian Sutar Kiran Rahul	IIPian Ravendra Singh
IIPian Swikriti Gupta	IIPian Mahidhar Sai	IIPian MD. Nasibullah Ansari	IIPian Tushar Bassi	IIPian Prateek Taparia	IIPian Mayank Juyal	IIPian Dhurv Malhotra	IIPian Raaj Kiran
IIPian Sushant Chaurasia	IIPian Manav Arora	IIPian Kartik Bhardwaj	IIPian Alok kumar Maurya	IIPian Rohit Verma	IIPian Augustine	IIPian Andrew Lepcha	IIPian Abhishek Chorasiya
IIPian Ashvin Subramaniam A	IIPian Manash P Handique	IIPian Prachi Jain	IIPian Augustine Kajur	IIPian Jaspreet Singh	IIPian Shruyansh Jain	IIPian Laxman Sawant	IIPian Ashok Kumar
IIPian Divya Jain	IIPian Davinder Singh Rai	IIPian Abhishek Rawat	IIPian Nikhil Nagar	IIPian Mukesh Pawar	IIPian Mukul Mudgal	IIPian Rahul Uniyal	IIPian Abhiram Kakara
IIPian Srikant Kumar Majhi	IIPian Arnab Basu	IIPian Vishal Bhagat	IIPian Gaurav Dubariya	IIPian Amit Sharma	IIPian Kapil Dev	IIPian Vishwas Shrivastava	IIPian Pranay Jain

INSTITUTE of CULTURAL and CREATIVE ARTS

Collaborating for a change

As we move from strength to strength, we have cultivated and forged unforgettable relationships with some of the most reputed names in the industry.

World-class Infrastructure

Replete with a swanky gallery, modern classrooms, well-facilitated auditorium, library, lounge area and a café, IIP Institute of Cultural and Creative Arts provides the latest environment, technology and equipments that assist every student to attain maximum by practically applying the classroom taught principles. All under one roof, conveniently located at the heart of Noida!

Explore and Enjoy!

The institute is equipped with world class equipment and facilities. The institute comprises fully equipped Studios, a well catalogued Library, and a state-of-the-art Lecture room with audio-visual facility and Wi-Fi enabled classrooms that help in imparting quality education. The institute is conveniently located in the heart of Noida (very near from Delhi), with easy Metro/Bus connectivity to reach the institute from anywhere in the city.

Studios

Fully equipped studios with a master studio of about 2,500 sq. ft. along with a natural light studio. The studio designs conform to global standards and are equipped with Apple Mac Pro workstations.

Equipment

IIP Institute of Cultural and Creative Arts provides the latest technology and equipment that assist every student to attain maximum by practically applying the classroom taught principles.

IIP provides state-of-the-art equipment to help students sharpen their photography skills. Apart from cameras and lighting equipment of the best makes, colour calibrated Apple Macintosh workstations with the latest in photography related software along with pro-quality printers forms the set-up for training in post-production.Apart from the equipment, the institute will also make available to the students ample number and variety of props, backgrounds etc to facilitate the learning process.

IIP Department of
Photography

MFA | BFA | DIPLOMA

MFA in Photography
COURSE OVERVIEW

The MFA Photography programme focuses on making the students understand the different dynamics at the core level, and helps them in choices based on their learning in the classroom and a robust industry interface. With the diverse media domains increasingly crossing over, the programme encourages students to inculcate cross disciplinary approaches, and discount genre specific formulaic methodologies. The pedagogical structure relies heavily on a thorough understanding of the historic processes, contemporary practices, emerging technologies, sociology, politics, literature, philosophy, and visual culture. The programme emphasises on contextual understanding of the subject matter, and a balance of rational and intuitive processes is encouraged.

The programme further aspires to unravel, articulate, and consolidate historic and contemporary visual trajectories inherent to the Indian subcontinent.

COURSE HIGHLIGHTS

Course Features	The craft of photography comes from learning to create images, not taking pictures; thorough understanding of the historic processes, contemporary practices, emerging technologies, sociology, politics, literature, philosophy, and visual culture.	
University/Institution	Master of Fine Arts (Photography) - Two Years Degree in Professional Photography	
Eligibility	Bachelor of fine arts Class pass Certificate in any stream. Based on Personal interview with Director and Professor Incharge.	
Foreign Tour	Optional* in 2nd Year	1 Study Tours or mandatory in year one
Course Duration	2 Years (4 Semesters)	
Maximum Seats	8 Seats in regular batch 8 seats in hybrid batch (online/regular)	To apply portfolio submission is must

BFA in Photography
COURSE OVERVIEW

The program facilitates learning in purpose-designed studios using latest technology and digital photographic equipment. This program integrates theoretical, conceptual and industry based models of photographic practice as they apply to the media and communication industry. You will actively engage in the production of images that speak to the vibrant cultural dynamic of contemporary image production and exchange. You will be challenged to produce work that responds to the critical discourses in both local and global contexts and you will explore emerging technologies, while also analyzing and synthesizing their relevance to your own image making. As a professional practitioner with specialist knowledge in photography, you will have the awareness and skills to interpret and shape your field once you graduate. We offer robust Industrial Training in various sectors to all our students.

So, if you are passionate about taking photography as a serious profession, then this is the program, for you!

COURSE HIGHLIGHTS

Course Features	Specialization in Digital Photography, Visual Literacy & Communications, Aesthetics and Fine Arts, Practical of Various Genres, Digital post-production, Jobs / Business in Photograph	
University/Institution	Bachelor of Fine Arts (Photography) - Three Years Degree in Professional Photography	
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.	
Foreign Tour	Optional* in 2nd Year	2 Study Tours mandatory in year one
Course Duration	Three Academic Years (Divided into 6 Semesters)	
Maximum Seats	16 Seats per Batch	To apply portfolio submission is must

DIPLOMA in Photography
COURSE OVERVIEW

Under this program a student pays for only one program, but receives advantage of the dual diploma program. In association with faculty of fine arts of a UGC Recognized Indian University, IIP confers Diploma in Professional Photography as well as a Dual Diploma in Photography in the duration of just a year.

So, if you are serious about taking photography as a profession, then this is the program, just for you..!!

COURSE HIGHLIGHTS

Course Features	Proficiency in Digital Photography, Sources & Quality of Various Lights, Practice outdoor & studio Photography, Digital post-production, Visual Literacy. Specializations, Jobs / Business in Photography
Course Name	Dual Diploma in Photography - One Year Diploma in Professional Photography
Eligibility	10th Pass. Evening Degree / Vocational Courses students may also join. Students will need to have their own DSLR, laptop and external hard drive (Students with questions regarding cameras are encouraged to contact the instructor)
Course Duration	One Academic Year (Divided into 2 Semesters)* Sem 1 - Foundation and Sem 2 - Specialization
Maximum Seats	16 seat per batch — To apply portfolio submission is must

*Ask for more options

IIP Department of
Film Making

MFA | BFA | DIPLOMA

BFA **in Film Making**
COURSE OVERVIEW

This course has been crafted to provide an intensive knowledge towards the understanding of cinema in different genre of filmmaking i.e script writing, Cinematography, Direction, and Editing. This course focused on day to day operation of the Motion Picture Cinema Process, Short films, Documentary and commercial and deliver the expert guidance on above. Please note, this course is offered educational help and as a tool of path – making, in the end, student will have to perform and deliver their assignments, which will prove their skill and attitude in real world.

COURSE HIGHLIGHTS

Course Features	Provide students with an understanding of concepts and processes in the field of film making. Develop basic and advance skills of pre- production, production and post production in the art of Film making.
University/Institution	Bachelor of Fine Arts in Flim Making - Three Years Degree Professional Photography
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.
Foreign Tour	Optional* in 2nd Year 2 Study Tours mandatory in year one
Course Duration	Three Academic Years (Divided into 6 Semesters)
Maximum Seats	16 Seats per Batch To apply portfolio submission is must

DIPLOMA in Cinematography
COURSE OVERVIEW

IIP believe in complete dedication and understanding of creative Genres of learning and so we bring Dual Diploma in Digital Cinematography for our creative youth enthusiastic to learn and grow further in the field of Cinema.
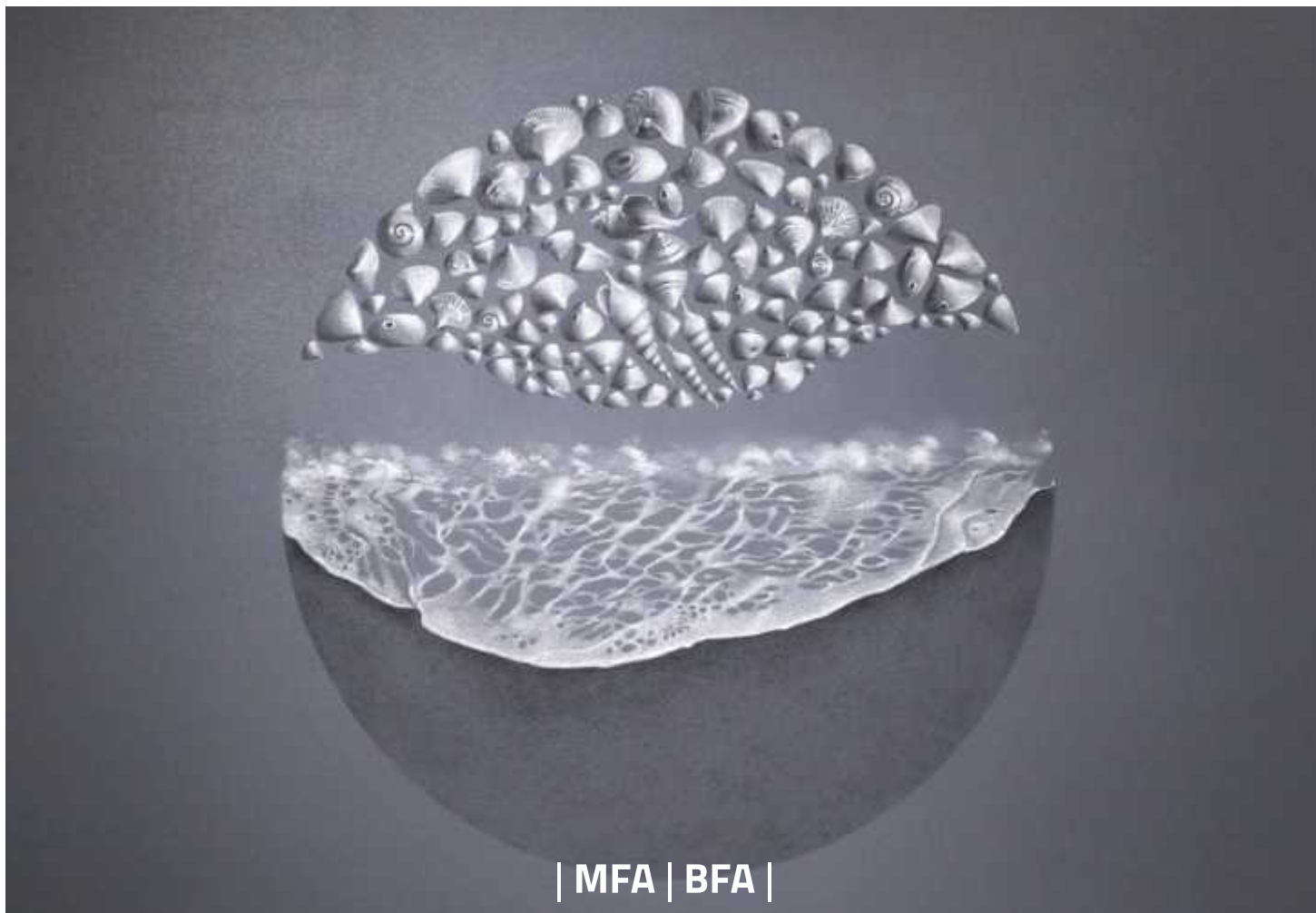
The Course covers the understanding of major pillars of Cinematography like Different Camera Techniques, Cine-Lighting, Camera Rigging Techniques, Editing and Color Correction. As the course major focus is Cinematography but at the same time knowledge of Working on the Script, Screen Direction, Story boarding, Sound, Editing and Color Correction and Other skills is also important for a Director of Photography which will be the part of the course.

COURSE HIGHLIGHTS

Course Features	Understanding of concepts and processes in the field of film making and Cinematography. Develop basic and advance skills of pre-production, production and post-production in context of Cinematography
Course Name	Dual Diploma In Digital Cinematography - One Year Dual Diploma in Digital Cinematography
Eligibility	10th Pass. Evening Degree / Vocational Courses students may also join. Students will need to have their own DSLR, laptop and external hard drive (Students with questions regarding cameras are encouraged to contact the instructor)
Course Duration	One Academic Year (Divided into 2 Semesters)* Sem 1 - Foundation and Sem 2 - Specialization
Maximum Seats	16 seat per batch — To apply portfolio submission is must

*Ask for more options

| MFA | BFA |

MFA in Fine Arts
COURSE OVERVIEW

Over the course of each academic year, students will immerse themselves in six one-week master classes. Under the guidance of esteemed international artists and seasoned professionals, they will be driven to experiment and realize their potential through numerous projects. Set in an environment that is both invigorating and pragmatic, participants will explore the practical and theoretical aspects of each curriculum. This includes but is not limited to, installations, performances, video art, public art, art criticism, and the art market.

COURSE HIGHLIGHTS

Course Features	A threefold voyage, inviting aspiring artists to traverse the realms of Painting, Sculpture, and Printmaking. Each curriculum shares the same resounding ambition to perfect, enrich, and augment the skills of creative professionals and cultural operators alike.
University/Institution	Master of Fine Arts (Fine Arts) - Two Years Degree in Printing
Eligibility	Bachelor of fine arts Class pass Certificate in any stream. Based on Personal interview with Director and Professor Incharge.
Foreign Tour	Optional* in 2nd Year 1 Study Tours or mandatory in year one
Course Duration	2 Years (4 Semesters)
Maximum Seats	8 Seats in regular batch / 8 seats in hybrid batch (online/regular) To apply portfolio submission is must

BFA in Painting
COURSE OVERVIEW

The Liberal Arts program at the institute has a threefold mission. It provides you with a strong general education, offers possibilities for focused study, and deepens and enriches your art and design practice. In Liberal Arts classes, you will articulate your ideas with independence and confidence. You will learn to think creatively, critically, and analytically, and develop a lifelong curiosity about the world, inspiring you to create meaningful and thought-provoking works of art.

COURSE HIGHLIGHTS

Course Features	Learn and excel both traditional and contemporary techniques of painting to create your own unique art and build a successful career. Explore various career paths such as an illustrator, gallery assistant, curatorial assistant, contemporary art museum collaborator, event organizer, and exhibition designer.	
University/Institution	Bachelor of Fine Arts (Painting) - Three Years Degree	
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.	
Foreign Tour	Optional* in 2nd Year	2 Study Tours mandatory in year one
Course Duration	Three Academic Years (Divided into 6 Semesters)	
Maximum Seats	12 Seats per Batch	To apply portfolio submission is must

BFA in Sculpture
COURSE OVERVIEW

Sculpture is a timeless art that blends plasticity with technique to create tangible expressions of the sculptor's vision. At IIPCCA, we believe that studying contemporary and classical art, analyzing aesthetic canons, and exploring the delicate balance between form and substance are essential for aspiring sculptors. Our graduates possess extensive knowledge of plastic arts, installations, and performances, making them valuable assets in the creation of exhibition spaces or upgrading public areas in urban design.

IIPCCA's sculpture and installation course focuses on figurative and plastic aspects, art history, graphic design, drawing, photography, and audiovisual techniques to produce well-rounded professionals.

COURSE HIGHLIGHTS

Course Features	The course focuses on essential elements that form the foundation for a sculptor's future, including the exploration of aesthetic principles, the study of both contemporary and classical techniques, and the pursuit of achieving a harmonious balance between form and substance.	
University/Institution	Bachelor of Fine Arts (Sculpture) - Three Years Degree	
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.	
Foreign Tour	Optional* in 2nd Year	2 Study Tours mandatory in year one
Course Duration	Three Academic Years (Divided into 6 Semesters)	
Maximum Seats	12 Seats per Batch	To apply portfolio submission is must

BFA in Communication Design
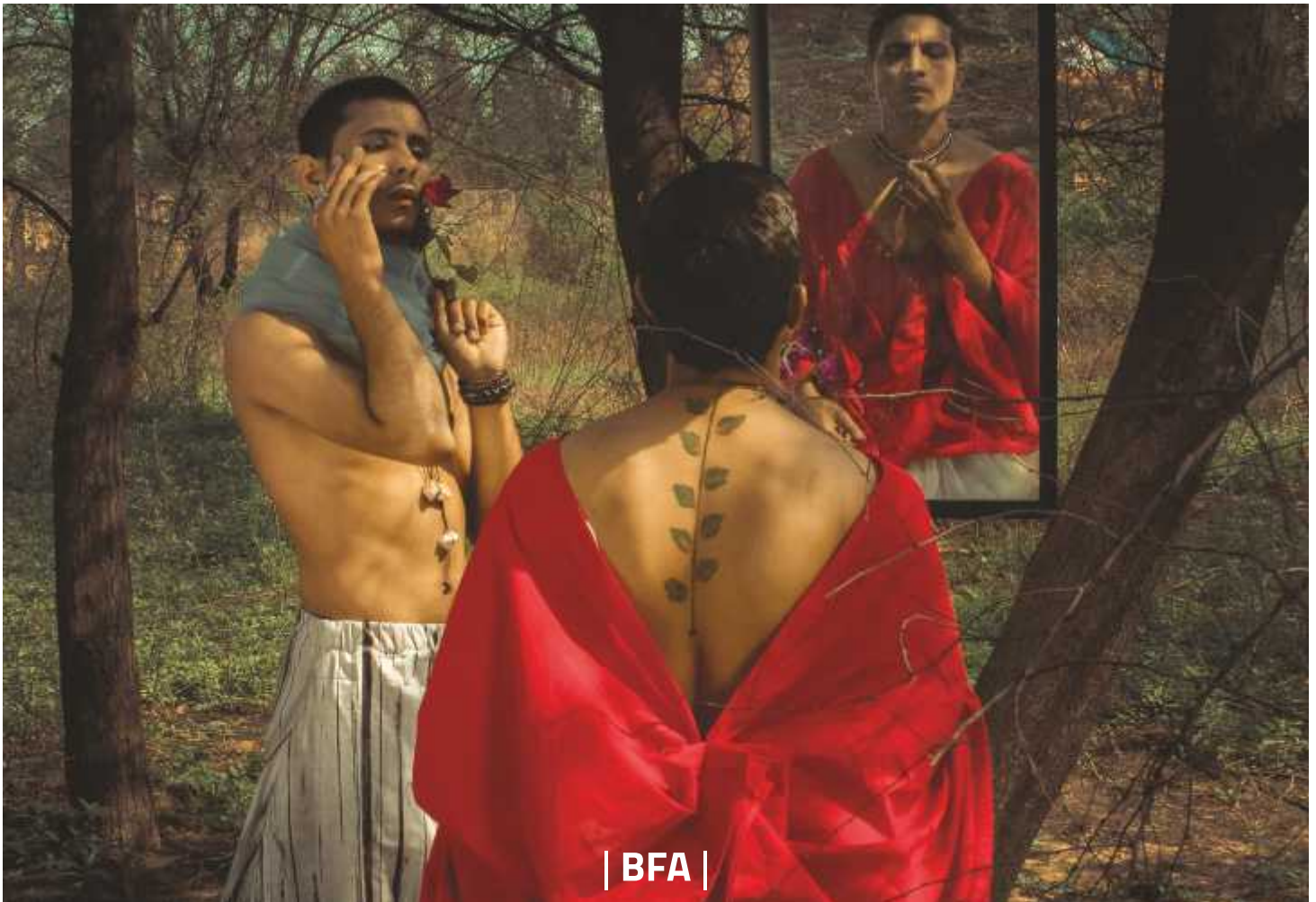## COURSE OVERVIEW

Communication design is an important part of visual communication that is commonly referred to as commercial art or applied art. It encompasses various projects such as publishing, packaging, corporate identity, exhibits, signage, and advertising. As a multidisciplinary profession, communication design combines different communication elements such as signs, fonts, colours, and images to create unique and modern forms of expression.

COURSE HIGHLIGHTS

Course Features	The program covers various aspects of visual communication, including art history, publishing, traditional graphics techniques, multimedia, graphics, photography, and current and future technologies.
University/Institution	Bachelor of Fine Arts (Communication Design) - Three Years Degree
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.
Foreign Tour	Optional* in 2nd Year / 2 Study Tours mandatory in year one
Course Duration	Three Academic Years (Divided into 6 Semesters)
Maximum Seats	12 Seats per Batch / To apply portfolio submission is must

IIP Department of
**Media, Culture and Society
- Journalism**

| BFA |

DEGREE in Media, Culture and Society
COURSE OVERVIEW

Good communication skills are so much necessary in personal and professional life and to gain competencies that can be applied to any work setting, critical thinking, analysis, problem-solving, and writing and speaking skills. This course is also expanding our understanding of creative art, the surrounding life, and the consideration of the world. So, we can prepare ourselves to tackle the most complex regional, national, global, cultural, political, and soft news. Mass communication is a major tool of social, political, cultural, and economic commentary and it has layers of the groundwork for understanding the foundation, advance, and major principles of mass media which can lead to a mass media career and beyond. Students can pursue their careers in traditional media fields such as advertising, and journalism, and students can work as freelance video graphers, storytellers, documentarians, information specialists, research analysts, writers, and editors.

COURSE HIGHLIGHTS

Course Features	Storytellers are anticipated to create appealing and trustworthy content for all kinds of platforms in multimedia formats. IIP equips its students with field-based practice, research orientation, editorial – opinion making to documentarian storytelling.
University/Institution	Bachelor of Fine Arts (Journalism) - Three Years Degree
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.
Foreign Tour	Optional* in 2nd Year — 2 Study Tours mandatory in year one
Course Duration	Three Academic Years (Divided into 6 Semesters)
Maximum Seats	12 Seats per Batch — To apply portfolio submission is must

A world of knowledge to benefit from

The brains behind IIP are not limited to Photographers. There are Engineers and Technicians from Business, Advertising and Production with a collective experience of decades in their respective fields. The faculty members draw from a wealth of real world experiences to mentor all the students who are chosen to be a part of the course.

Rajesh Goyal
The Founder, The eye behind IIP

An alumnus from the College of Arts, Chandigarh, with an experience of over 30 years in the world of Photography and Advertising. He is the vision behind the pioneering effort of online photography education in India.

Shailesh Goyal
Co-Founder, Trustee IIP

An alumnus from the College of Arts, Chandigarh. Associated with the world of Photography and Advertising for over three decades, with rich experience in photography and detailed knowledge of designing softwares. Emerging as the guiding force for students at the Indian Institute of Photography.

Shakti Singh
Director Academics, IIP Visual Arts

Shakti did his Bachelor of Fine Arts Degree from College of Art, Chandigarh. He was interested in fine art was right from his school days. As a Painter Shakti does realistic work majorly, made portraits and figurative work. He did over Thousand Portraits which are displayed in several museums in India. Personalities and Celebrities whom he has done portraits are Dr. A.P.J. Abdul Kalam (Ex President of India), Hon'ble President of India Sh. Pranab Mukherjee and H.E. Sh. Navin Chandra Ramgoolam (The Prime Minister of Mauritius)

Dr. Phil. Maja Jerrentrup
(Jamari Lior)
Faculty of Photography

Maja Jerrentrup is a scholar of media science, anthropology and social psychology having studied at the University of Trier, at the University of Utrecht, at Vanderbilt College Nashville and Loyola College Chennai. In her scientific work she focuses on cultural and psychological aspects of photography. Her recent book "Therapy in front of the lens" analyzes the potential of photography for well-being. Further she is a well-known photographer under the pseudonym "Jamari Lior", having exhibited her work in various countries, published countless articles and books on practical photography and shot the new campaign for Nikon. She is a regular speaker on big media events like Photokina, Photo+Adventure, World Art Connects etc.

Manish Sehrawat
Faculty of Photography

Armed with 10 years of experience as a professional photographer, our mentor Mr. Manish started his professional journey as a Photo Journalist. As years passed by, his inclination shifted towards portrait and studio photography as he saw more potential in it than news photography. Taking inspiration from Cinema and its elements from around the world, he sees a world of opportunities to explore frames or composition.

Vivek Tyagi
Faculty of Photography

Vivek Tyagi is a filmmaker, writer, and photographer based out of Delhi. Having been in the film and photography industries for 11 years, he has a wealth of experience in both fields. He is a Postgraduate (Master of Design in Film & Video Communication) from the National Institute of Design, Ahmedabad.

Through his design and film communication skills, he explores the mediums of visual storytelling. He is driven by a deep passion for cinema throughout all of his work.

Vinati Sehgal
Faculty of Photography

Vinati Sehgal is an early career visual artist, working within the intersections of sociology and visual arts. Her works stem from personal experiences coinciding with socio political themes prevalent in the public sphere. With Bachelor in Fine Arts and Diploma in Documentary Photography, she has forwarded her academic interests with an MA in Visual Sociology from Goldsmiths College, University of London. Presently living in Delhi she is working towards a career in artistic research practices.

Asif Khan
Faculty of Photography

To the consideration of aesthetical approaches of visual art and as an artist, His long-term experience in diving in the commercial advertising industry as a Director, Cinematographer, and Assistant Director. Holding more than 8 years of experience as Director and Cinematographer, in Commercial Film Industry. He has completed more than 30 Commercial projects like TVC, Independent Films, Music Videos, Short Feature Film, etc., and work with Different Brands TVC like LG, Nestle, Jagdish Store Home Decor, etc.

Jatin Jain
Faculty of Photography

Being an electronics & a telecommunication engineer by books and a photographer by passion, he believes in the famous quote by Destin sparks "photography is a story that I fail to put into words". His studio brand "Studio Iodine Vapor" has received an amazing client response from a wide range of sectors.

Dhiraj Khatri
### Faculty of Photography

Dhiraj Anand Khatri from Bhopal, M.P. is a graduate in Electronics and Communication Engineering and Post Graduate in Marketing and Strategy from MDI Gurgaon. His passion for photography found its roots in the wildlife genre, and which since then has witnessed the power of Dhiraj's relentless drive and love for photography. Dhiraj shares technical articles on photography for the Indian Institute of Photography and is always at hand to offer expert consultancy for camera model, photography and other tips .

Amarjeet Singh Maggu
Faculty of Photography

Dedicated and enthusiastic photographer with 30+ years of experience in custom and specialized photography, his kaleidoscope encompasses the extremes of the mundane and the exotic. His does honest documentation of life in its natural surroundings, shaped by geographical conditions and the man-made changes, visible in altered landscapes, rituals and architectural marvels connecting the present to a tenuous past.

Dr. Bastian Reichardt
Faculty of Photography
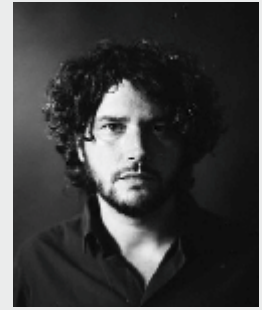
Specializing in ethics and political theory, Bastian Reichardt graduated from the University of Bonn (Germany). His research and teaching interests include the philosophical and cultural significance of critical media theory (e.g. Michel Foucault) as well as aesthetical theories of film and photography (e.g. Walter Benjamin, Roland Barthes). In the field of photography, Reichardt's practical focus lies on analogue portrait photography.

Amit Hasija
Faculty of Photography

Amit Hasija's photographs have entranced the clients for over a decade (10 years) with extravagant concentrating on fashion photography staging his unmistakable style.

Amit hasija's interest in photography begins in Childhood day. He did his two-year Mastercraftmanship diploma in Photography at Shari Academy of Digital Photography, Amit has won most prestigeous award PIEA 2007 & PGI 2007

Harish Jaiswal
Faculty of Photography
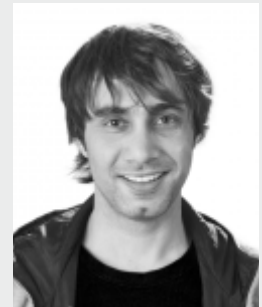
Harish Jaiswal is a professional photographer with an experience of over twelve years, shooting Jewellery, watches and models. He produces world class images for brochures, catalogs, advertising & web for leading retailers & manufactures.

Harish is associated with IIP with a vision to solely handle its Mumbai region for its various courses and operations. Harish engages with its students in such a way that the learning in photography becomes easy and full of fun and enthusiasm.

SEEK A WORLD OF DIFFERENCE

Groom

At IIP the biggest benefit we offer for our students is to practically test their knowledge.
Led aggressively by a grooming session that is rigorous and challenging, making them career ready.

The process of grooming at IIP involves various steps

Education

We aim to foster out-of-the-box thinking and provide hands-on experiences that go beyond theory. By developing their understanding of light, space, composition, color, technique, and context, we help students create portfolios that reflect their unique styles.

Interaction

Our instructors lead by example and actively engage with students on every aspect of visual art. Through formal and informal exchanges, we help students develop a comprehensive understanding of each subject.

Critiquing

Our feedback is designed to provide valuable insights and guide students toward prescribed methods for visual art. We encourage students to nurture their ideas and work by holding exhibitions and contests, both in-house and with industry partners, to provide holistic feedback.

Challenging

We build courage and motivate students to excel at the institute, preparing them to face the challenges of the professional world.

Simulation

Our in-house photo studio provides a real-world environment where students can practice their craft and learn how to work as professional artists.

Shaping

We are committed to transforming every student into a professional artist through intensive classroom projects and various internship experiences. Our goal is to make them industry-ready.

Celebrate

Whether they are beginners starting out with their first DSLR or enthusiasts looking to turn pro, we cultivate professionalism and guide students to choose the right path. Our approach has led to many achievements for both us and our students, and we celebrate their successes to inspire the next generation.

Cultivate

We promote supportive relationships and a professional culture to help students generate viable ideas and develop winning traits.

Shine

We offer students the chance to shine by showcasing their work across different media, festivals, contests, and exhibitions.

Global Reach

[QUALITY
EDUCATION]

CHOOSE WITH
CONFIDENCE

PORT
FOLIO

~ INTERNSHIPS ~

~

100%*

PLACEMENT
Assistance

KNOWLEDGE IS KEY
~LIBRARY~

STUFFED WITH NATIONAL
&
INTERNATIONAL BOOKS

*TnC applicable

OUTSTATION STUDY
TOURS

CULTURAL
3 NIGHTS, 4 DAYS

HIMALAYAS
3 NIGHTS, 4 DAYS

NO HIDDEN COSTS

NO EXTRA CHARGE FOR LIVE PROJECTS

IIP's DEDICATED ONLINE MODE FOR PHOTOGRAPH REVIEWS

SLG IIP SCHOLARSHIPS FOR OUTSTANDING STUDENTS

PERSONALITY GROOMING

- PRESENTATIONS
- PARTICIPATIONS IN EVENT
- LIVE SHOOTS • EXHIBITION VISITS
- TALK SHOWS

80%
PRACTICAL COURSE

with
NATIONAL & INTERNATIONAL MENTORS

UGC
APPROVED PROGRAM WITH HIMALAYAN UNIVERSITY

FOR BETTER PROFESSIONAL SCOPE

The World of IIP awaits you all at

iiP
INSTITUTE of
CULTURAL and
CREATIVE ARTS

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